

## MedCruise General Assembly 1st-3rd June 2004, Alicante

# Main Challenge for 2004: Security and ISPS Code

**Over 50 representatives from 26 member ports attended the 24th General Assembly of MedCruise held in Alicante during the first week of June.**

Mario Flores, president of the host port Puerto de Alicante and vice president of MedCruise welcomed everyone and presented Alicante's new passenger terminal at which the first day's meeting was held.

MedCruise chairman Juan Madrid presented an overview of the cruise market and highlighted the important challenge posed by security and the impending ISPS Code (see also Page 4).

The chairman then explained the changes in the Board of Directors since the last General Assembly (see box): Laurent Monsaingeon is the director responsible for Security; the General Assembly accepted Albert Poggio as the senior vice president, Andrea Razzini as the new board member of Venice and Mariliana Moschona the new board representative of Ravenna. Volos was also elected as a new Board member.

Juan Madrid ended his speech with a list of the tasks carried out since last General Assembly held in Alexandria. These included:

**Finance:** Enrique Linde presented the audit of the statement of account of year 2003 which was unanimously approved. He also spoke about the budget for this year.

**Marketing campaign:** Albert Poggio presented the marketing campaign MedCruise is carrying out with Seatrade including the content of the new Member Yearbook which will be presented at Seatrade Med at Genoa in November.

**Website:** launched in January it is working successfully.

**Events:** Mario Flores presented the layout of the MedCruise Pavilion at Seatrade Med with 21 exhibitors. The stands were assigned by draw.



MedCruise is also organising the VIPs dinner at Seatrade Med on November 2nd.

**Constitution Committee:** Laurent Monsaingeon spoke about the work carried out by the Working Committee. It was decided the Constitution should be updated to reflect the changing evolution of membership (port privatization, tourist and destination representations). A new Constitution should be approved at the next GA to be held in Genoa in November.

Finally Yiannakis Kokkinos made a speech about the 'Impact of Cruises on local cities and the economies'.












■ **President Jaun Madrid addresses delegates**

The next General Assemblies will take place in Genoa (November 2004) and Cueta (May 2005).


### Board of Directors 2004

Each director has a Special Assignment:

-  **Charles Axisa:**  
Website
-  **Mario Flores:**  
Events
-  **Stavros Hatzakos:**  
Constitution
-  **Yiannakis Kokkinos:**  
Economic studies
-  **Enrique Linde:**  
Finance
-  **Laurent Monsaingeon:**  
Security
-  **Mariliana Moschona:**  
Statistics
-  **Albert Poggio(senior vice president):**  
Promotion
-  **Andrea Razzini:**

# MedCruise General Assembly 1st-3rd June 2004, Alicante including social programme

**A tale of two cities**



Genoa's Paolo Mercandante from Palermo meets up with Venice delegate Enrica Capretti at delegate registration

**Tapas party**



Valencia's Antonio Crespo (far right), Salvador Romero from Malaga (middle) and Montserrat Morente from Tarragona (left) sample a light luncheon kindly offered by Portuaria de Alicante

**Press conference**




Alicante's Mario Flores (left) and MedCruise president Juan Madrid answer questions from local media

**Well fed**




Balearic Island's Mateu Ginard accompanies Mrs Ginard (left) and Hortensia Sanchez from Cartagena (right) to lunch

**Lunch call**



L-R Fabrizio Mazzei from Livorno, Palamos' Diego Pino, and Livorno's Bruno Crocchi join Genoa's Edoardo Monzani, Ben Fadhel Sahbene from Tunisia and Ravenna's Mariliana Moschona

**Time for coffee**



Cyprus Ports' Yiannakis Kokkinos (right) and Mr Georgiadis from Volos.

**Luncheon host**



Alicante's Mario Flores (right) talks to José Antonio Amate, President of the Port of Almeria (left) and José Torrado, President of the Port of Ceuta (middle).

**Pre-dinner drinks**




Gibraltar representative and MedCruise senior vice president Albert Poggio (left) joins Holland America Lines' Simon Douwes (middle) and Fred Olsen Lines' Tim Moore (right) for an evening cocktail at Santa Barbara Castle

**Gala dinner**



Juan Madrid thanks Luis Diaz Alperi the mayor of City Council of Alicante for the splendid dinner at Santa Barbara Castle which overlooks the city

**After dinner speech**



Venice's Enrica Capretti in conversation with Louis Cruises' George Michaelides

**Ladies who lunch**



Mrs. Linde and Mrs. Amate, companions of South of Spain delegation.

**Delegation from Alanya**



Mufit Kaptanoglu (left), Ali Dizdaroglu (middle) and Mehmet Babaoglu (right)

**In between courses**



**Siesta time:** Juan Madrid in discussion with Enrique Linde President of Port of Malaga.

**Palm tree gazing**



Secretary General Carla Salvado (right), Stavros Hatzakos from Piraeus and Diego Pino (middle) from Palamos learn all about palm trees on an excursion to Huerto del Cura, close to Alicante, where a thousand palm trees reaching up to 30mtr high grow



## ISPS high on MedCruise agenda

The second day of the MedCruise 2004 general assembly took place at Alicante's award-winning Archaeological Museum (MARQ). A debate on the ISPS Code chaired by Laurent Monsaingeon, MedCruise director responsible for security was followed by a discussion on cruise line investment in ports and latest developments in the Med cruise market in which five cruise line executives participated.

Christian Dupont from the European Commission spoke of the EC's inspection regime related to the upcoming implementation of the ISPS Code. Dupont explained there are 3,700 port facilities in 769 ports subject to application of the ISPS Code and related EC regulation.

Dupont said the EC inspection of ports will start on 1.1.2005 (six months after the ISPS deadline) and whilst he said he did not think all ports would comply by the deadline date on July 1 this year, he felt cruise ports will be compliant



■ L-R: PSA's Bill Gibbons, Laurent Monsaingeon and Christian Dupont

and that the difficulties will come 'from other areas of shipping such as tramp operations.'

Giving a cruise line perspective on the ISPS Code, Costa Crociere's Roberto Ferrarini said 'we are facing a lot of confusion' whilst Louis Cruises' George Michaelides questioned that the guidelines covering smaller ports which have no facilities as such were unclear. Royal Caribbean's John Tercek said 'without question we would skip a port that did not comply but every port in the US and EU will comply by the deadline as each country sets its own standard guidelines.'

## Lines change face on port investment



■ L-R: Tim Moore (Fred Olsen), George Michaelides (Louis), Roberto Ferrarini (Costa), Juan Madrid, John Tercek, (RCCL), Simon Douwes (HAL)

Cruise line investment in port facilities was a subject of discussion at the 2004 MedCruise general assembly.

Costa Crociere's marine operations director Roberto Ferrarini reported that the line was close to signing the final agreement with Barcelona to build and manage a new terminal at the Spanish port which will give Costa and other Carnival Corp brands preferential use of the facility. He also added Costa was negotiating terminal investment possibilities with other ports.

John Tercek, vp of commercial development outlined Royal Caribbean's strategy when evaluating port investment and referred to RCCL's \$25m investment in Kusadasi port as an 'opportunistic investment'. In return RCCL gets a

30 year concession and is a shareholder (less than 25%) in the newly privatized port operating company. RCCL's newest investment project is at Naples where MSC, Costa and Royal Caribbean along with the Lauro family are all taking a stake in the newly privatized Terminal Napoli which will be upgraded to create more home berthing potential.

MedCruise president Juan Madrid talked about the drastic change in cruise lines approach to port investment: 'even up to a few years ago the lines all said "our business is ships not terminal investment" and they refused to get involved.'

'Going forward the key problem facing the lines in the future is congestion and investment in port facilities is a way of guaranteeing berthing,' said Tercek.

## New Member

MedCruise's membership is 43 members representing 56 ports (see list) following the formal acceptance of Sevastopol, the first Ukrainian port to join the Association.

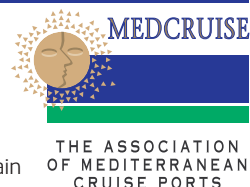
## MedCruise Members

- Alanya
- Alicante
- Almeria
- Ancona
- Balearic Islands
- Barcelona
- Bari
- Cagliari
- Cartagena
- Catania
- Ceuta
- Cyprus ports
- Dubrovnik, Korcula
- French Riviera ports
- Genoa
- Gibraltar
- Israeli ports
- Kusadasi
- La Spezia
- Livorno
- Malaga
- Messina
- Monaco
- Naples
- Palamos
- Palermo
- Piraeus
- Portoferraio
- Portuguese ports
- Ravenna
- Sete
- Sevastapol
- Sochi
- Split
- Tarragona
- Toulon, St Tropez
- Trieste
- Tunis
- Valencia
- Valletta
- Venice
- Volos
- Zadar

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