



# MEDCRUISE

## NEWS

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MedCruise General Assembly November 2nd 2004, Genoa

## Constitution amended

The 25th General Assembly took place in Genoa on November 2nd 2004, chaired by President, Juan Madrid. The event took place at Stazioni Marittime the day before Seatrade Med Cruise & Ferry Convention. (Three members of the MedCruise board of directors presented papers at Seatrade Med. See page 4 of this newsletter for more details).

After the chairman's overview, Enrique Linde, the director responsible for Finance, presented the budget for 2005, which was approved.

Next, the leader of the Constitution working group, Laurent Monsaingeon, presented plans to update the Constitution, which members approved.

The Constitution has been amended to better reflect the changing evolution of membership, for example port privatisation and tourism and destination representation.

One of the main changes is the possibility to open our Association to companies other than ports.

The previous constitution had two kinds of membership: Regular members (ports or port management companies like Chamber of Commerce, private companies which manage the port, cruise terminals....) and Honorary members (persons who have rendered meritorious services in the field of cruise port operation or



development, or to this association).

In the new Constitution, two additional kinds of membership have been created: Associate members and Cruise Lines members. Associate members consist of an entity, public or private, which does not meet the criteria to be a Regular member and whose activities involve: tourism boards, port agents and receptive agents. The Associate Member must be linked to a Regular Member.

A Cruise Line member consists of a cruise line, or group of cruise lines or a cruise ship tour operator, excluding their local sub agents like port agents. These two memberships have different rights/duties from those of Regular Members.

Other subjects on the agenda included:

**Elections:** The next Elections for President and Board

of Directors will take place next October 2005 in Cyprus during the General Assembly. The procedure will follow the same as the last elections. The new President must be a previous Board member and the Board of Directors must be balanced, representing equally small/big ports, east/west countries.

**Events:** Members approved participation as an exhibitor (same stand as in 2004) at Seatrade Miami 2005. Mario Flores is the director responsible for Events.

**Promotion:** The new Yearbook 2005-2006 was presented to members. The General Assembly approved the marketing campaign for year 2005 presented by Albert Poggio.

**Economic impact study:** Yiannakis Kokkinos presented the draft terms of a study about the "Impact of cruises on the local economies". Members approved this study to be conducted.

**North Africa:** Ben Fahdel Sahbène from Tunisian Ports was assigned the task of promoting MedCruise membership amongst North African Ports, mainly Libya and Lebanon.

The next General Assembly will be held in Ceuta in May. Mr. Torrado, the President of the Port of Ceuta, invited everybody to attend the event.





# Seatrade Med Speakers Dinner sponsored by Medcruise

MedCruise was the official sponsor of the Seatrade Med Speakers Dinner which took place in Genoa on the evening of November 2nd, on the eve of the show's opening. MedCruise members attending the trade show and guest speakers at the Seatrade Med Cruise & Ferry Conference gathered at Genoa's Aquarium for pre-dinner cocktails. Before sitting down to dinner in the Sharks Room guests had a guided tour of one of the leading aquariums in Europe which houses seals, dolphins, penguins, sharks, and fish of all shapes and colours.

## Pre-dinner cocktails



MedCruise members and guests at Genoa's Aquarium for pre-dinner drinks.

## Port meets Line



Alicante's Nancy Asmar talks to RCCL's vice president, commercial development John Tercek.

## East Med meets West Med



Port of Barcelona's Cruise Manager Sandra Yunta (left), MedCruise senior vice president and Albert Poggio meet up with MedCruise director and Port of Piraeus Authority's head of European Union, Stavros Hatzakos.

## Italian round table



Representatives from Livorno, Portoferraio and Genoa.

## Cyprus connection



MedCruise director and general manager of Cyprus Port Authority Yiannakis Kokkinos (left) discusses economics with Louis Cruise Lines' senior general manager, George Michaelides.

## Sicilian Ports gathering



Representatives from the ports of Messina, Palermo and Catania.

## A tale of two Italian ports



Venezia Terminal Passeggeri managing director Andrea Razzini (left) in deep discussion with Palermo's Renato Coroneo.

## Ceuta-bound



MedCruise vice president and president of Port of Alicante Mario Flores (left), with Hortensia Sanchez Customer Service at Port of Cartagena (middle) discuss the next general assembly with Jose Torrado, president of Port of Cueta.

## French connection



Representatives from Toulon and Sete.

## Is shark on the menu?



Seatrade managing director Chris Hayman's after dinner speech is listened to attentively by all guests.

## In between courses



MedCruise president Juan Madrid and RCCL's John Tercek(right).

## Presidential table



Pictured sitting from left facing camera: Louis Cruise Lines' George Michaelides, Fincantieri's Corrado Antonini, MedCruise president Juan Madrid, RCCL's John Tercek, Mrs Arena (wife of Fincantieri's Giorgio Arena) and Attica Group's Pericles Panagopoulos. Standing is Fabio Capoccaccia former MedCruise president.

## Russia meets Ukraine



Representatives from the ports of Sochi and Sevastopol – two of MedCruise's newest members.



## MedCruise at Seatrade Med



## The Med: A year-round destination

MedCruise president Juan Madrid spoke at the Winter Cruising panel. He told delegates the Mediterranean has become a year-round destination. This is a reality and figures reflect this fact: in 2004/05 from November to March there will be 38% more capacity in the West Med and 60% in the East Med. Six cruise lines will operate year-round in the Med next year: Louis Cruise Lines, Pullmantur, Costa, Iberojet,

Travelplan and Seetours,' said Mr Madrid.

There is a growing trend for people to take one week off in winter and with repeaters they are looking for different experiences which winter months can provide: cities and attractions are less crowded, hotel rates for pre and post cruise are lower. The Med can provide the same in winter as in summer: security, culture, gastronomy, shopping and entertainment.

## Security issues

Laurent Monsaingeon, French Riviera Ports and MedCruise director responsible for security issues gave a paper at the Security Session: before 9/11 to ISPS Code implementation. He told delegates MedCruise and all its members are fully dedicated to deploying Port Security measures to meet both ISPS and EC regulations.

Monsaingeon pointed out ISPS & EC 725/2004 also applies to yachts over 500gt. 'Once the yacht and its party are cleared as a "no-threat ship", the passengers' security is up to the captain/owner: it becomes an "on request" port service,' said Monsaingeon.

Looking forward he told ports to remain pragmatic, share best practices among 'same size' ports, and continue to discuss security issues with cruise lines/ship security managers and national and European authorities.



## European Community

### Olympic hospitality programme

MedCruise director and Port of Piraeus' Olympic Games co-ordinator Stavros Hatzakos spoke of the combine efforts to make the Athens 2004 Olympic Games hospitality project the greatest ever. He said the efforts have given Piraeus a new image and new state-of-the-art facilities and services for cruiseships.

Piraeus Port Authority allocated a part of the Central Port which included 3,000mtr of quay walls, to provide 12 mooring places, three of which were constructed at the end of 2003 in Palataki, a project co-financed by the Cohesion Fund of the EU and the PPA. Infrastructural works included the construction of a modern water supply which can be used for firefighting and for handling grey water and sewage(unique in the Med). A fiber optic network and power supply line was also installed plus lighting and telephone network upgraded. These combined efforts provided an opportunity for the economic and cultural development and promotion of Piraeus to all visitors.



## MedCruise Members

■ Alanya	■ Monaco
■ Alicante	■ Naples
■ Almeria	■ Palamos
■ Ancona	■ Palermo
■ Balearic Islands	■ Piraeus
■ Barcelona	■ Portoferraio
■ Bari	■ Portuguese ports
■ Cagliari	■ Ravenna
■ Cartagena	■ Sete
■ Catania	■ Sevastapol
■ Ceuta	■ Sochi
■ Cyprus ports	■ Split
■ Dubrovnik, Korcula	■ Tarragona
■ French Riviera ports	■ Toulon, St Tropez
■ Genoa	■ Trieste
■ Gibraltar	■ Tunis
■ Israeli ports	■ Valencia
■ Kusadasi	■ Valletta
■ La Spezia	■ Venice
■ Livorno	■ Volos
■ Malaga	■ Zadar
■ Messina	

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