

MEDCRUISE AWARDS 2021

GALATAPORT
İSTANBUL



Revival and Redefinition of Istanbul's Historic Port

A New Generation Art, Shopping, Gastronomy, Commerce and Tourism Destination

WORLD'S FIRST UNDERGROUND TERMINAL



Underground Cruise Terminal

The first underground cruise terminal of the world with the inspiration to open the 1.2 km coastal strip of the Bosphorus to public after 200 years



Special Hatch System Creating Temporary Customs Area

A groundbreaking innovation enabling locals and visitors of Karakoy and Istanbul to enjoy Galataport Istanbul while all logistic operations including ground transportation are handled under sea level



Sublime Interior Design

The historic architecture and character of the ancient cisterns of Istanbul was referenced in the interior shell built by Autoban architecture company within the terminal space, through rounding the edges of the columns and structural forms of the upper floors.



Next-Gen Shopping and Gastronomy

Open air and low-rise buildings, housing local and international brands including Turkey debut of local and international restaurants



Latest Masterpiece of Renzo Piano

Hosting the new museum building of Istanbul Modern, the first contemporary arts museum of Turkey, which is designed by world-renowned architect Renzo Piano



Prestigious Peninsula Hotels brand is in Istanbul for the first time

Peninsula Istanbul will welcome its guests within the renovated heritage buildings and a new ballroom with a special guillotine facade opening up in 15 seconds



Innovation Center & Flexible Work Spaces

An Innovation Center and flexible work spaces for inspirational collaboration with creative industries and start-ups

25m

yearly total visitors expected

7m
tourists

1.5m
cruise passengers and crew

72%

increase in arts & culture activities in the local community*

LOCAL COMMUNITY ENRICHMENT



Turkey's New Arts & Culture Hub

The first museum square of the city with Istanbul Modern and Istanbul Painting and Sculpture Museum, crowned by the historical Clock Tower




A Major Economical Contribution to the Neighborhood and the City

\$1.7 billion total project investment will regenerate and enhance the historical part of Turkey



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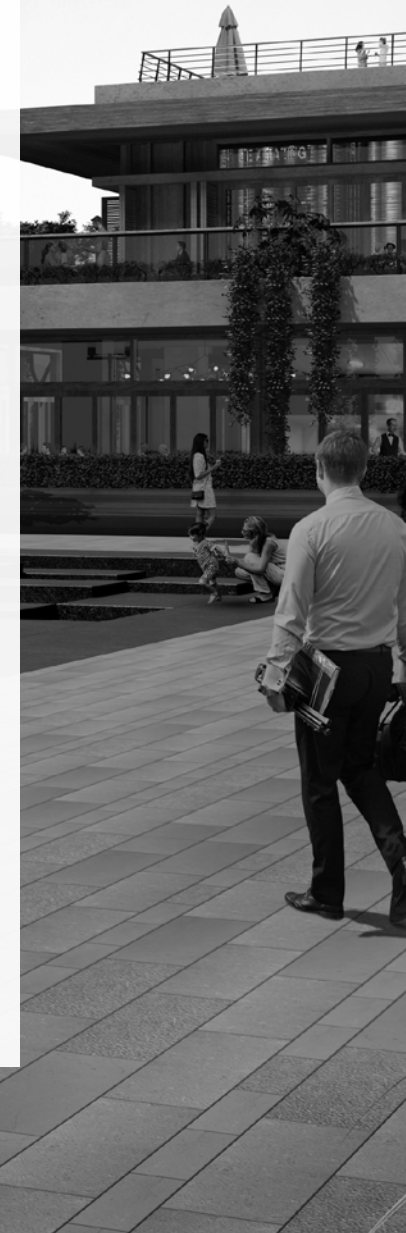
Galataport Istanbul is a unique waterfront destination not only in Turkey but also in the rest of the world. There is no benchmark for this project even though similar investments exist all around the world.

Positioned as a 'home port', Galataport Istanbul is set to vitalize cruise tourism across a wide geography from the Mediterranean basin to the Black Sea. The project hosts the world's first underground cruise ship terminal with a special hatch system, connected to an underground terminal, both of which have already received great global praise.

Galataport Istanbul is set to become the top choice of fine living, an appealing destination where visitors and their children can spend their entire day in a delightful and safe environment. It is designed as an eco-system that will offer the essential digital features that make life easier at the heart of the city, alongside a full range of the latest technologies. Galataport Istanbul will create innovative experience areas combining shopping, dining and event experiences on physical and digital media.

Galataport Istanbul will feature an architectural design with large public squares and open spaces that will facilitate social distancing in line with the "new normal" brought about by the pandemic. This concept will offer visitors a breath of fresh air as they enjoy their time at the heart of the city.

Galataport Istanbul is projecting to welcome 25 million visitors, seven million tourists, including 1.5 million cruise passengers and crew per year.



An architectural rendering of the Istanbul Cruise Terminal entrance. The building features a large, arched concrete structure with a glass-enclosed entrance. The words "ISTANBUL CRUISE TERMINAL" are inscribed in large, spaced-out letters across the upper part of the arch. Several people are visible walking through the entrance and standing near the glass doors. The overall style is modern and minimalist.

World's First Underground Terminal

ISTANBUL CRUISE TERMINAL

World's First Underground Terminal with a Special Hatch System

Galataport Istanbul has been built at the heart of the city and brings many firsts, such as the world's first underground cruise ship terminal with a special hatch system, connected to a 29,000-square meter underground terminal, both of which have already received great global praise.

The main inspiration behind building the cruise terminal underground is the desire to open the 1.2 km coastal strip of Bosphorus to public as a 24/7 outdoor art and leisure space. This strip has been closed off for the past 200 years.

By resurrecting the historical spirit of maritime commerce, this hub will put Galataport Istanbul, the new destination of Istanbul for Karakoy which will be an inspiration for all of Istanbul. This groundbreaking innovation will enable all guests of Karakoy and Istanbul enjoy Galataport Istanbul while the cruise logistic operations including ground transportation are handled under sea level.



View of the promenade without cruise ship



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View of the promenade with one ship



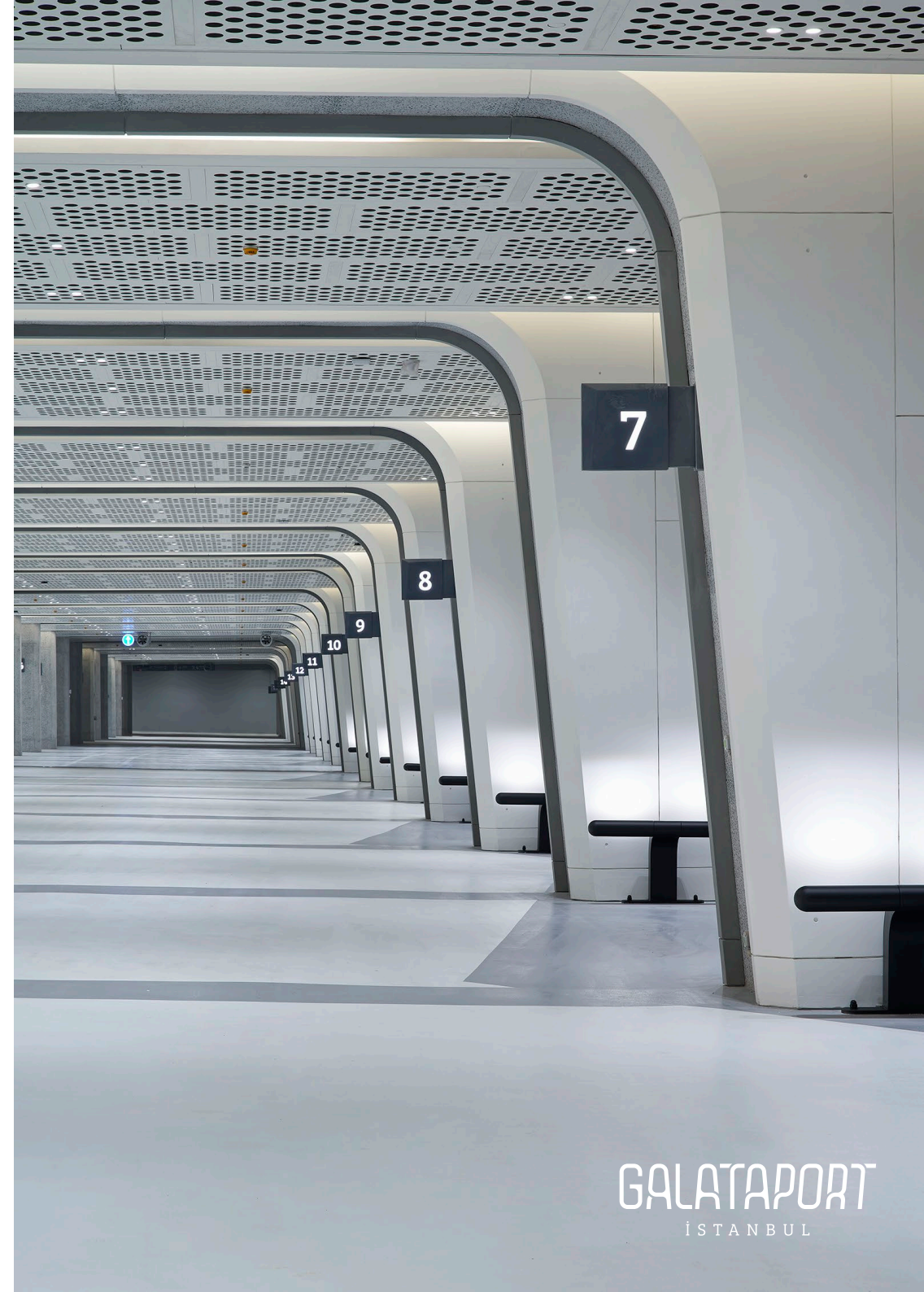
View of the promenade with multiple ships



Sublime Interior Design

Undertaking the interior architecture of the terminal, Autoban architecture company has designed a spacious, bright and relaxing space inside the terminal where the passengers will not feel that they are underground. In particular, the use of intense and variety of light effects on both ceilings and walls make a significant contribution to the realization of this goal. There are 14 ancient water cisterns in Istanbul dating back from the Byzantine period and used in the Ottoman period.

The terminal is also inspired by the design of the cisterns and features a Galataport Istanbul-specific arch motif.









Welcome, User
User

- Homepage
- Reports
- Layout Plan
- Reservations ▾
- Placement ▾
- Cruise Ships
- Rates ▾
- Travel Agencies
- Users
- Settings ▾



Cruise Ship
88



Travel Agency
5



Reservation
Request
131



Reservation
56

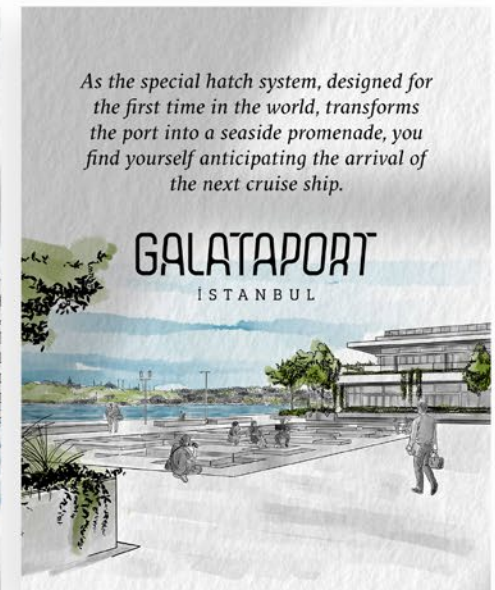
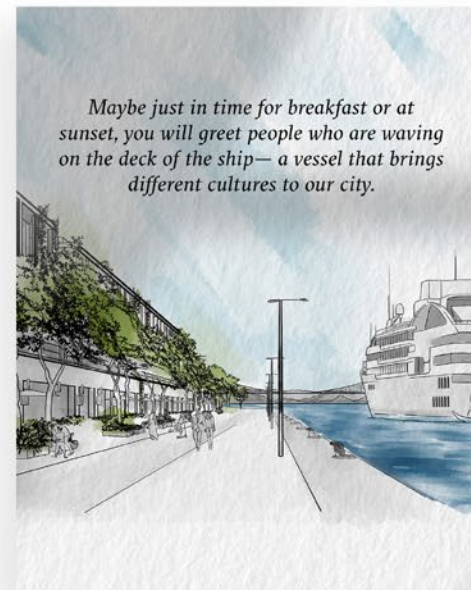
Berthlog Management System

Berthlog, the cruise terminal management system developed by Doğuş Technology for Galataport Istanbul, has been designed to boost the operational efficiency of the cruise terminal and to drive growth in the industry.

The Berthlog technology is capable of providing services to more than 50 cruise companies and 20 port agencies.



Social Media Image Award



5K Impressions
%10 Engagement Rate



Special Shootings at the Cruise Terminal

ISTANBUL CRUISE TERMINAL



Working together for a sustainable future!

Galataport Istanbul's eco friendly structures welcome Porsche Taycan, the transformer of sustainable energy into performance and efficiency.



Meeting of firsts!

Galataport Istanbul's first in the world hatch system meets Porsche's first electrical vehicle Taycan. This state-of-the-art innovation has facilitated the building of an underground cruise terminal, enabling public access to 1.2 kilometers of Bosphorus coastline after 200 years.



Mark Webber (9 times F1 Grand Prix Champion):

"The vision of Galataport İstanbul project is quite extraordinary...
for me mind blowing"



Doğuş Symphony Orchestra

April 23 enthusiasm was celebrated at the world's first underground cruise terminal, with the contribution of Doğuş Children's Symphony Orchestra students.

May the inspiration we receive from children be a light to the future. Happy April 23 National Sovereignty and Children's Day, Great Leader Atatürk's gift to children!



Mercedes-Benz Fashion Week Istanbul

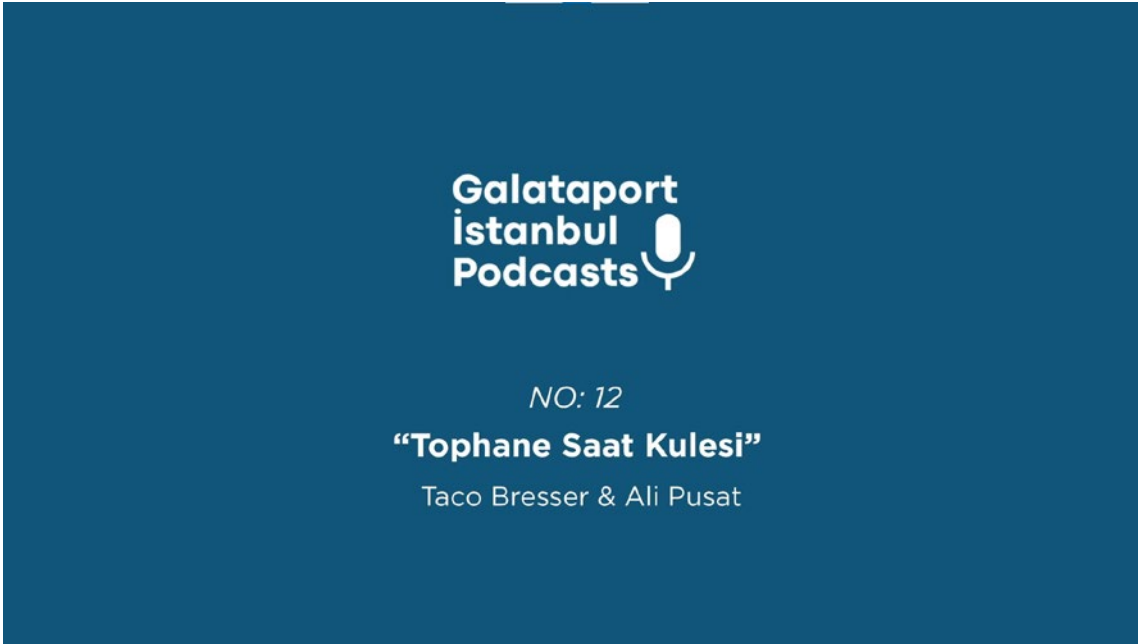
Mercedes-Benz Fashion Week Istanbul's new season shootings are in progress in Galataport Istanbul.

Embracing change, innovation and the future of the industry on the axis of sustainability, MBFWI will include the Spring-Summer 2021 seasons as well as the Autumn-Winter 2020/21 seasons in its new season, serving both as a creative season-free platform that brings together in-season collections to the end consumer.

As always, it will enable industry professionals to discover the designs of the next season.



Reached almost 2000 people



With 10 Podcasts series almost 2000 reached so far

Port Talks and Podcasts

Galataport Istanbul organized a series of talks and podcasts with the participation of key opinion leaders, influencers and media members covering main cultures of the project including history, retail, gastronomy and culture and arts.



KARAKÖYLÜLERİN GÖZÜNDEN KARAKÖY

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Karakoy in the Karakoy People's Eyes

This is a series covering interviews with 11 Karakoy people from different walks of life including boutique owners, the oldest tailor of Karakoy, the barber of Karakoy, restaurant and bakery owners and chefs, tourism professionals and a ballet school owner. In each interview, we listen to the stories and memories of each participant with regards to Karakoy and their perception on Galataport Istanbul.

Reached 200,000 people