



Seatrade Cruise Med 2022

14-15 September 2022

Trade Fairs and Congress Center of Málaga, Spain

MedCruise Pavilion exhibitor benefits

I. Exhibit inside the MedCruise Pavilion

Kindly find below some information on the various benefits MedCruise Pavilion exhibitors enjoy.

1. Extra exhibitor benefits

- Free WiFi throughout the venue during event hours
- Invitations to all Seatrade networking receptions
- Matchmaking app
- 5% discount on stand space for MedCruise members within the MedCruise Pavilion up to 24 SQM
 - If stand space is booked during the Early Bird window then MedCruise members receive a total of a 25% discount
- 10% discount on stand space for MedCruise members within the MedCruise Pavilion for anything over 24 SQM
 - If stand space is booked during the Early Bird window then MedCruise members receive a total of a 30% discount
- All exhibitors are entitled to one free conference pass per 12 SQM booked
- All MedCruise exhibitors are entitled to a 60% discount on a full rate conference pass
- 10% discount on any sponsorship packages for MedCruise members when they have a stand within the MedCruise Pavilion
- Any MedCruise member that spends €20K will receive an additional 10% discount on total spend
- Seatrade to place one hanging banner over the MedCruise Pavilion advertising where the pavilion is located on the exhibition floor
- Digital MedCruise Yearbook to feature and download on the new Seatrade Cruise Med event app.

II. Stand location

MedCruise Pavilion is always located in the center of the exhibition hall, attracting thus maximum attention of visitors and cruise lines. For your interest, please find attached hereby the exhibition floorplan for Seatrade Cruise Med 2022 (as of May 2022).

The allocation of the individual stands inside the MedCruise Pavilion will be decided by draw during the forthcoming 60th MedCruise GA to be held in Costa Brava, Spain, 24-27 May 2022. However, the division of the Pavilion into individual stands is carried out in such a way so that all MedCruise members are benefited in terms of location.



III. High booth construction standards

MedCruise Pavilion high standards ensure that all members exhibiting inside the Pavilion benefit from a quality stand construction including solid wooden wall structures finishing in water color, column and front structures decorated with MedCruise graphics, logo and member name on front-sign, carpet floor, basic furniture, socket points, spotlights etc.

IV. Use of common MedCruise space

Most Pavilion exhibitors utilise the MedCruise common space (equipped with audio/video systems) to organise presentations and receptions, hold meetings etc. This common space forms a reference point for both port and cruise line executives.

V. Full-time technical support

During Seatrade Cruise Med, MedCruise exhibitors have full-time technical assistance with at least four technicians available on site.

VI. Increased overall marketing presence

Last but not least, exhibiting inside MedCruise Pavilion, a MedCruise member creates a higher profile highlighting the fact that it forms part of a larger organisation, while remaining within the main features of the event.