



**MEDCRUISE**  
GENERAL ASSEMBLY  
COSTA BRAVA CRUISE PORTS  
**PALAMÓS-ROSES**  
24-27 MAY 2022



**Costa Brava**  
Cruise Ports



**MEDCRUISE**

The Association of Mediterranean Cruise Ports

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# About MedCruise

[medcruise.com](http://medcruise.com)

MedCruise- the Association of Mediterranean Cruise Ports- mission is to promote the cruise industry and assist its members in benefiting from the growth of the cruise industry by providing networking, promotional and professional development opportunities. The Association facilitates its member ports but also their partners who have enrolled in MedCruise as associate members to achieve a sustainable growth of their cruise activities.

Today, the Association has grown up to 75 members from 22 countries and 3 continents representing more than 145 ports around the Mediterranean regions, including the West Med, Adriatic, East Med and Black Sea; plus 36 associate members, representing associations, tourist boards, ship/port agents and other cruise industry companies.

Among the objectives of MedCruise are to promote the Mediterranean region as a cruise destination; increase the efficiency of cruise port members by exchanging information on industry developments and best practices; formulate common positions on questions of common interest; develop good relations among all the cruise industry and provide its members with marketing, networking, and professional development tools, and forums.

The Association serves ports of different sizes from diverse regions, countries, and cultures in one of the most dynamic cruise regions in the world - a region that offers multiple opportunities for cruising.

## **MedCruise Secretariat**

# #PortsTogether

# MedCruise Welcome



Dear Friends and Colleagues,

It is a great pleasure to welcome you all in Costa Brava for the 60th edition of the MedCruise General Assembly.

Moreover, after two and a half years of distancing, we are thrilled to finally meet and greet each other in person in beautiful Costa Brava, a unique region that offers premier cruise opportunities with great potential for further growth.

The place of our hosting ports Palamos and Roses is special for MedCruise as they are one of its very first members. They believed in the potential of MedCruise, which has become in 25 years the largest port association globally representing the majority of passenger movements and cruise calls in the region with more than 145 ports from 22 countries.


We are also proud for our 36 associate members, with whom we share knowledge, promotion and marketing efforts to advance robust and sustainable cruise supply chains in the Med and its adjoining seas.

When looking at the numbers, we see that the cruise activities in the Med and its adjoining seas during the twelve months of 2021 represented the first steps towards the return of what we know as “normal” cruise activities—with all signs of the first months of 2022 suggesting that this trend continues and intensifies.

The total number of cruise passenger movements and cruise calls at MedCruise ports during 2021 reached 5.89 million and 3,928 respectively. These numbers are a clear mark of the safe restart of cruising in the region and justify the comprehensive efforts developed by cruise ports to generate conditions that secure their resilience to all types of cruises.

We are proudly the first region, which started its cruise activities during the pandemic and this is definitely not a coincidence because collaboration and support are engraved in our DNA and spirit as ports and destinations. For this exact reason, our MedCruise General Assemblies have emerged as a major cruise event in the Mediterranean and its adjoining seas, bringing together cruise ports, our cruise lines and media partners to shape together a most productive and sustainable future for all.





We are more than pleased that an impressive and record number of cruise lines are present at this event, with all participants looking forward to actively contribute to this productive event.

During this 60th edition of MedCruise General Assembly, we will all have great opportunities to discuss

- the special characteristics of the cruise regions;
- the opportunities the pandemic created;
- the adaptation of the operations, and the cooperation with the cruise lines and other stakeholders;
- the “Fit for 55” package and how the cruise ports will fit to the net carbon neutral cruising in Europe by 2050;
- the sustainable solutions that adapts to politically, social, economical, historic, and cultural environment of Mediterranean ports;
- MedCruise delegates will have the opportunity to discuss how some ports have found solutions in creating new revenue streams by diversifying their services, while cruise lines are evaluating new deployment strategies;
- the expectations of the young travellers to purchase products they deem beneficial to society;
- the paramount importance of reliable and consumable data.

Of course, we continue to closely follow and pray for our Ukrainian friends and the Black Sea region which has been the scene of a deep tragedy since the 24th of February 2022 for the world. Today, our hearts and eyes are looking for their presence, while we hope that peace will be restored soon and that we will see and warmly welcome them all soon.

*Dear All,*

*I invite you to enjoy the sessions, contribute to the debate, benefit from the B2Bs and networking opportunities. Let's be touched by the “Tramuntana” wind and enjoy fully wonderful Costa Brava thanks to the fantastic hospitality of our hosting port Palamos and Roses.*



**Figen Ayan**  
MedCruise President

*#PortsTogether*

Dear MedCruise colleagues and friends,

I wish first to express to you, my great pleasure at being in Costa Brava with all of you for our **60th General Assembly**.

For more than 2 years, I've missed those beautiful events where we are all gathered to work hard, but always in this very particular family spirit we have at MedCruise.

During this General Assembly, as MedCruise usually do, we'll bring the Med and the seas beyond together again, finally. We'll bring together 22 countries and 3 continents. And concretely, more MedCruise members, associate members and cruise lines executives than ever to create new bonds and reinforce the old good ones.

As MedCruise Director of Events and #PortsTogether activities, I am delighted to see how much you were waiting to be attending too. This demonstrates, if proof were necessary, the dynamism and the strength of our association but also its capacity to face every sea, even the roughest.

I will conclude by thanking our organizing member, Costa Brava Ports, for the great work they achieved in order to propose the first sustainable MedCruise General Assembly ever. The only footprint left here will be in the treasured memories we're about to create all together in the next few days.

I am looking forward to sharing them with you !



**Anne-Marie Spinosi**

*MedCruise Director of Events  
and #PortsTogether Activities*

#PortsTogether

A stylized illustration of an underwater scene. The background is a dark blue gradient. In the top left, there's a blue, textured shape with yellow dots. In the top right, a large, blue, fan-like shape with white dots. In the center, two yellow fish are swimming upwards. Below them, the text 'Welcome to Costa Brava' is written in a white, cursive font. Below the text, two teal fish are swimming downwards. At the bottom, there are yellow and white wavy lines representing seaweed or coral, and a yellow, textured shape with white dots.

# Welcome to Costa Brava



# ***Welcome to the ports of the Government of Catalonia***

The Government of Catalonia welcomes the opportunity offered to the ports of Palamós and Roses, and the Costa Brava destination, to host the 60th MedCruise General Assembly for the first time. As one of the international cruise industry's most significant events, it gives an international projection to Catalonia, the Costa Brava, and the towns of Palamós and Roses. During three days, they will be the focal point for cruise companies, tour operators, the Mediterranean's top ports and the international specialist press. This meeting is being held in step with the strategic lines of the Catalonia Horizon 2030 Ports Plan to promote the growth of cruise tourism. This tourism contributes added value to the two towns and the destination in general, and offers an exceptional opportunity for revitalising the local economy and encouraging more cruise ships to include the Costa Brava among their ports of call.

The MedCruise association has helped to internationalise the ports of Palamós and Roses and their destination in the European and North American cruise markets. To leverage the growth of cruising and the synergies between the ports and the territory, the Costa Brava Cruise Ports brand has been created to promote the destination's harbour facilities and tourist packages to the entire cruise industry.

The port of Palamós has played a leadership role as member of this association's Management Board for a decade, with Ports de la Generalitat as this body's vice president and member of its management. This stage has been marked by exponential growth in terms of passengers and ports of call. The two Costa Brava ports have positioned themselves with the strategic lines of sustained –and sustainable– growth and their use by cruise companies operating in the luxury segment, characterised by medium capacity and high service quality standards, accompanied by the implementation of sustainability measures on their cruise ships. This has ensured a good positioning for the brand in the international, Spanish and Catalan press.

We would like to thank the Costa Brava Girona Tourist Board, and the Town Councils of Palamós and Roses for their assistance in organising this important international event jointly with Ports de la Generalitat, with the Costa Brava Cruise Ports brand as the central thread.

We would also like to congratulate the organisers of the MedCruise General Assembly at the Costa Brava; this year's Assembly will stand out for its innovation and sustainability, offering members the possibility of viewing the event online via streaming and presenting talks on issues of current interest such as sustainability in the cruise industry.

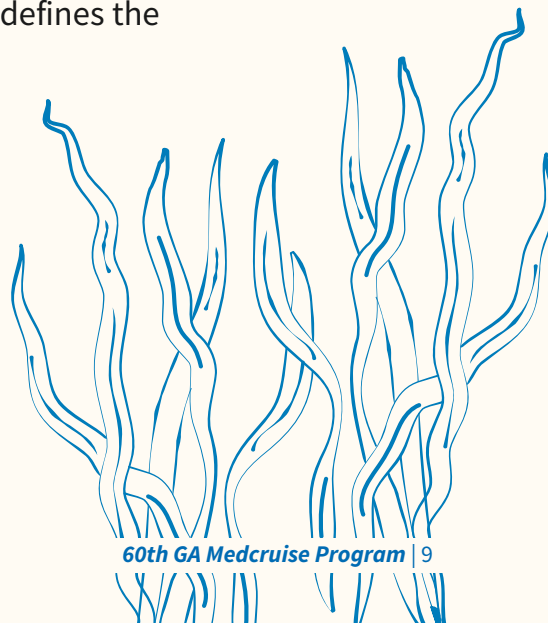
We wish the Assembly all success, with high attendance and quality content, and that it is able to generate an open, productive debate that defines the future strategic lines for the Mediterranean cruise industry.

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**Isidre Gavín i Valls**  
*President of Ports of Catalonia*







# *Welcome to Costa Brava*

On the occasion of the 60th edition of the MedCruise General Assembly, I would like to welcome you to the province of Girona and to Catalonia.

The province of Girona, better known through its tourist brands Costa Brava and Girona Pyrenees, is a region with long experience of welcoming and hosting visitors. It is nowadays recognised as a leading tourist power in the Mediterranean.

The Costa Brava and the Girona Pyrenees offer tourist products and services 365 days of the year, adapting to meet the expectations of visitors seeking safe holidays filled with unique and memorable experiences.

In our destination, residents and visitors alike share an outstanding natural environment, savour avant-garde and traditional gourmet cuisine, discover a wealth of cultural heritage, and enjoy the benefits of a powerful tourist industry with top-quality services and infrastructure.

All of us at Girona Provincial Council and the Costa Brava Girona Tourist Board wish you a very productive assembly, and invite you to discover the Costa Brava and Girona Pyrenees during your stay.

Welcome!



***Miquel Noguer i Planas***

*Chair of Girona Provincial Council  
and of the Costa Brava Girona Tourist Board*





# *Welcome to Palamós*

On behalf of the citizens of Palamós, I would like to welcome you to the General Assembly of MedCruise, which we are hosting at the Costa Brava with the pride of being a land open to the Mediterranean.

Palamós has become the entry port to this area and the province of Girona, welcoming the cruise ships that come to Catalonia. Today, it is the second port of call in Catalonia for cruise ships.

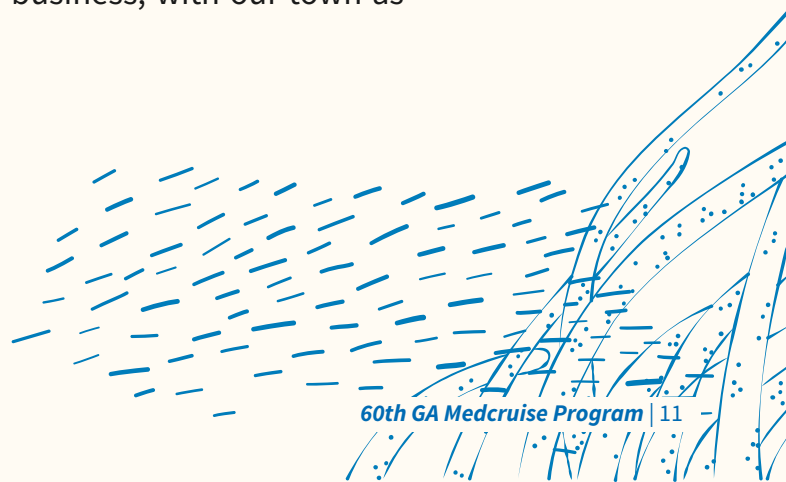
We want everyone attending the Assembly to feel at home in our country and we hope that you will have the opportunity during your stay to visit Palamós, where landscape and nature form part of the town's prized possessions, together with its heritage, culture and cuisine, and indeed the town's people themselves, who are its chief asset.

It is precisely the people of Palamós who are opening the town's doors to you so that you can enjoy it fully.

I hope that this international meeting will bear all the fruits you wish to achieve and the talks and information generated enable you to continue progressing and improving the cruise tourism business, with our town as one of your most enthusiastic partners.

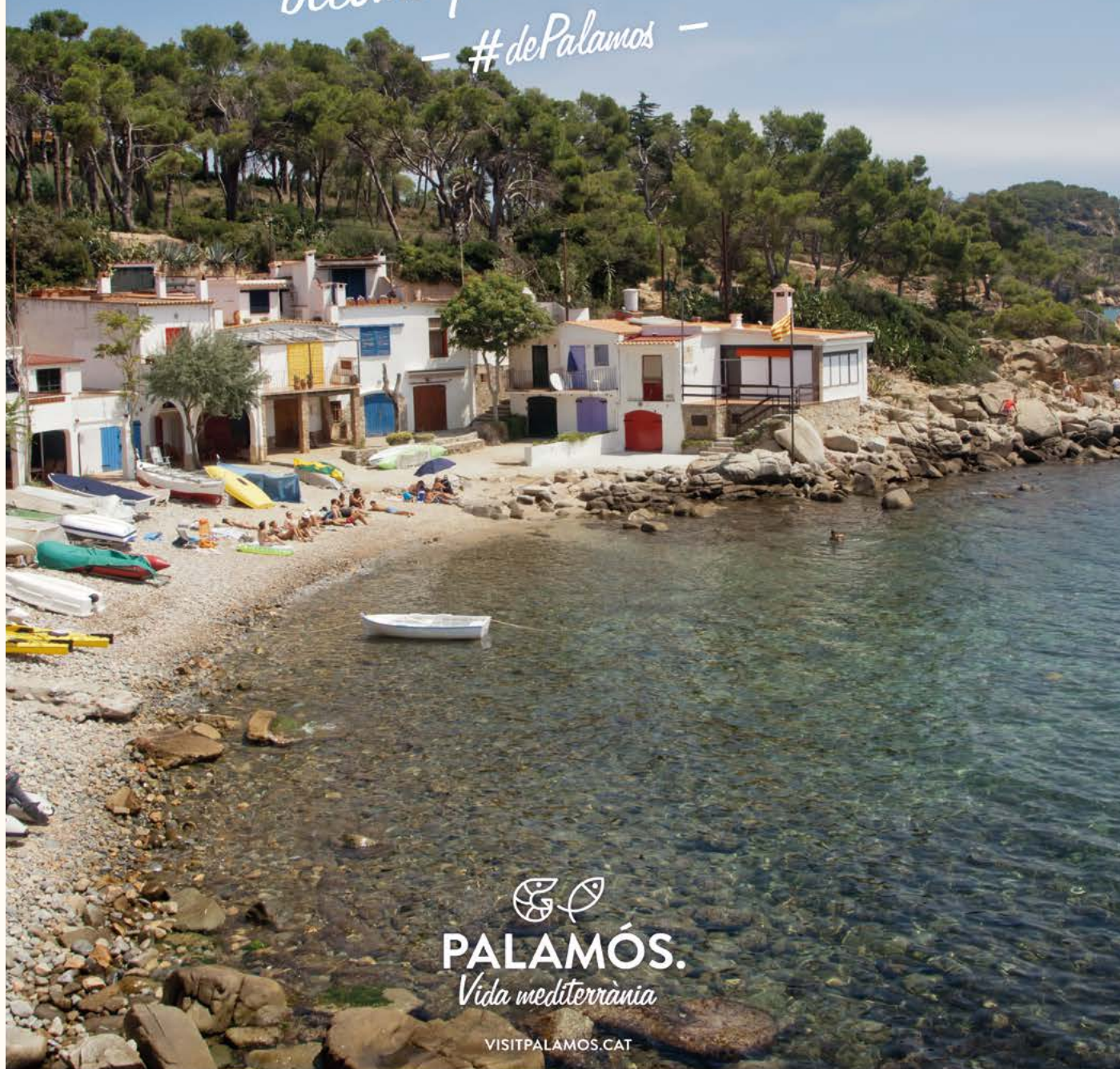


**Lluís Puig Martorell**  
Mayor of Palamós





*We take care of all the details  
so that you too  
become part of Palamós  
— #dePalamos —*



  
**PALAMÓS.**  
*Vida mediterrània*

VISITPALAMOS.CAT





# *Welcome to Roses*

Welcome to our town. It is an honour for Roses to host the 60th MedCruise General Assembly.

Roses has been a top-level tourist destination for many decades now. With an exceptional natural environment, the incalculable value of its historical heritage and the quality of the services it offers, our town has been chosen by hundreds of thousands of people from around the world as their holiday destination year after year.

As a result, the tourist industry has become the mainstay of the local economy and generates most of the wealth and jobs within our town.

So we are pleased to be able to host such an important event for the industry. And it is proof of how all the work done by the Town Council and the business community in general to make our town an attractive place to visit has borne fruit.

Welcome to Roses. Welcome to your home. I hope that the work done here during these days will be fruitful and that this little corner of the Costa Brava provides a worthy backdrop to the good results that it will surely bring.



***Joan Plana***  
*Mayor of Roses*



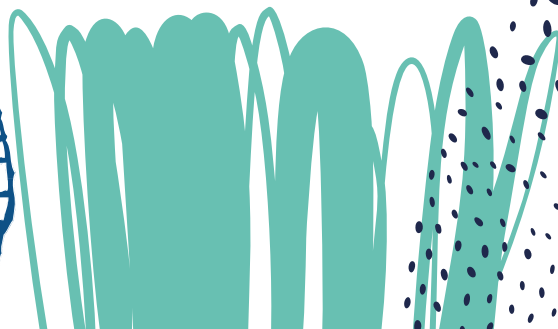
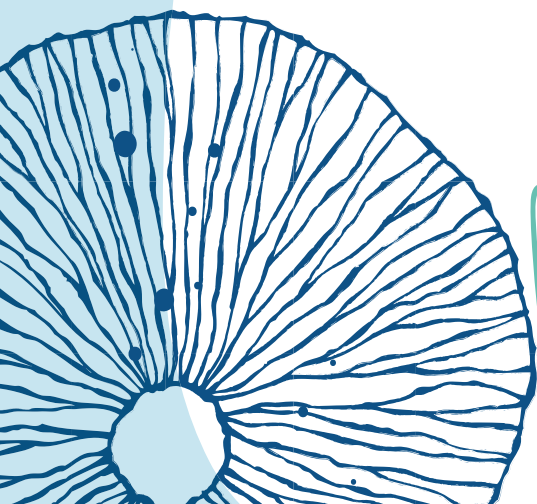




# About the *Ports of Costa Brava*

Cruise ships play a key role in the country's tourism and economy; they bring vitality to the ports where they call, and indirectly, to the towns and their catchment areas. In the West Mediterranean, Costa Brava Cruise Ports receives cruise traffic at the ports of call of **Palamós** and **Roses**.

Managed by the public sector company Ports de la Generalitat, these facilities offer technical capabilities and quality service to shipping companies and passengers, and open a window on the Costa Brava to cruise tourists.



# Your boutique port on the upper west med



Palamós



Roses



**Costa Brava**  
Cruise Ports

[www.costabracruiseports.com](http://www.costabracruiseports.com)

MARSEILLE

Port of Roses

Mediterranean  
Sea

GIRONA

Port of Palamós

BARCELONA

## *The port of Roses and the world's best bay*

The port of Roses is located in one of the world's most beautiful bays. This bay is bordered by two exceptional natural parks, in the northern part of the Costa Brava, about 30 km from France, 65 km from Girona and 160 km from Barcelona.

### **General features**

#### **Port of call**

**Location:** Upper West Med.

**Town centre:** 0.5 miles

**Time zone:** GMT +1 (+2 in summer)

**Coordinates:**

Lat 42° 15' 12" N - Long 3° 10' 43" E

**Winds:** North (N) and North-East (NE)

**Depth of the port entrance:** 12 m

**Shuttle bus:** No



#### **Cruise ship quay**

**Length:** 317 m

**Depth:** 5.5 m

**Bollards:** every 20 m

No tidal movements

**Anchorage area:** Yes

**Coordinates:**

Lat 42° 14' 77" N Long 3° 10' 18" E.

**Diameter:** 150 m

**Minimum depth of the anchorage area:**  
15.00 m

**Type of bottom:** Sand

**Distance from the anchorage area  
to the port of Roses:** 1 mile

(\*The Maritime Authority's prior authorisation is required to anchor).



## *The port of Palamós an exceptional location*

The port of Palamós is located in the middle of the Costa Brava, in one of the deepest bays of the West Mediterranean. It has the necessary facilities, services and accesses to receive the large cruise ships that ply the Mediterranean. Passengers arriving at Palamós can enjoy a well-preserved seafaring landscape, watch the fish auction and the fishermen at work, and bathe on the town's beaches, as the port is fully integrated in the urban fabric.

### **General features**

#### **Port of call**

**Location:** Upper West Med.

**Town centre:** 0.5 miles

**Time zone:** GMT +1 (+2 in summer)

**Coordinates:**

Lat 41° 50' N – Long 3° 7' E

**Winds:** North (N) and North-West (NW), with North-East (NE) and South-West (SW) winds predominating in summer.

**Shuttle bus**

#### **Quay for large cruise ships**

**Berth line:** 386 metres

**Wide:** 43 metres

**Deep:** 14 metres

**Sea-level:** 2 metres above

#### **Moll de Ponent (West Quay)**

**Berth line:** 150 metres

**Wide:** 6 metres

**Deep:** 7 metres

**Sea-level:** 1,5 metres above

Frontal panel fenders.



#### **Passenger terminal**

The maritime station of Palamós is a 255 m2 building that houses passport control and surveillance office, security systems, waiting rooms for passengers and a tourist information office, among other areas.

**Anchorage area:** No



# *Costa Brava Map*

FRANCE

MARSEILLE

Roses

GIRONA

COSTA  
BRAVA

Palamós

Mediterranean  
Sea

BARCELONA





# Costa Brava and Girona Pyrenees

The province of Girona, better known as the Costa Brava and Girona Pyrenees, is a versatile region of contrasts, open all year round.

With eight natural parks, 220 kilometres of coastline and 245 beaches and coves, peaks soaring to almost 3,000 metres, more than 500 heritage elements of interest, Salvador Dalí and the Dalinian Triangle, Girona as its cultural capital, charming little fishing villages, medieval towns dotted throughout the region, over a hundred festivals, surprising popular traditions and folkloric festivals, and, naturally, its acclaimed gastronomy from the land and sea, it is a destination that can satisfy the interests and needs of every visitor at any time during their lives.

The Costa Brava and Girona Pyrenees complement each other perfectly, combining and blending together to form one continuous area. This is a destination where the Mediterranean is within reach of the high mountains of the Pyrenees, where

snow lies just beyond the valleys, where beaches, coves and cliffs share space with volcanos... and coastal paths and trails are within easy reach of ski slopes. It is a place where culture can be found alongside sport and adventure, while gastronomy blends seamlessly with history. The huge number of cultural routes of knowledge and discovery, unique wine and gastronomy experiences, holistic and wellness services and facilities, and countless outdoor activities to enjoy in nature, together broaden the destination's exciting range of leisure and entertainment options for visitors. The variety and outstanding quality of the province of Girona's tourist services and infrastructure rounds off the pleasant tourist experience of our 'guests'.

A trip to the Costa Brava and Girona Pyrenees becomes a source of life and health for visitors looking to enjoy truly memorable experiences and emotions.



# Palamós



Palamós is a leading tourist, commercial and fishing town. Located in the very middle of the Costa Brava, Palamós enjoys a privileged location with a dynamic commercial fabric catering to the needs of all kinds of consumers, with a wide variety of shops in the town's historic centre stocked with the finest food, fashion and household items available for cruise ship passengers.

Attractions for holidaymakers include wonderful beaches such as Platja Gran, La Fosca and Castell, along with charming coves like Cala Margarida and Cala Estreta. Cultural activities at Palamós include a visit to the Fishing Museum (Museu de la Pesca), where visitors can find out about the past, present and future of an industry that has

been so closely associated with Palamós. Also on offer are a range of attractions linked to the town's maritime tradition, such as performances of habaneras songs. There are also opportunities to practice all kinds of sporting activities at Palamós, including waterskiing, scuba diving, kayaking, sailing, coastal hiking, and cycle touring.

A highlight amongst the attractions that Palamós has in store for visitors is the culinary variety offered by the town's restaurants, cafés and tapas bars. Here, visitors can sample the delicious Palamós prawns (the best in the world), fresh fish and seafood of the highest quality landed by the fishing boats at the port every day.









# Roses

Welcome to Roses, one of the World's Most Beautiful Bays, which tells the story of all the people who made their home in this strategic location over the centuries.

A testimony to this part of Roses' history are the Greek settlement of Rhode, the Roman colony, the medieval monuments, Ciutadella fortress, Trinitat Castle and the megalithic monuments dotted around the high areas of the town within Cap de Creus Natural Park.

It is here that the Pyrenees meet the sea, where the Tramuntana wind has sculpted the rocks into the most whimsical shapes. The Aiguamolls de l'Empordà Natural Park is another jewel in its crown, a paradise for birds and a temple from which to admire the rich diversity of life in these wetlands.

The fishing port and the bustling activity seen there every day speak of Roses'

Mediterranean and seafaring soul. The fabulous cuisine is the result of the town's close relationship with the sea. Known for many years around the globe as the home of the world's best restaurant —Ferran Adrià's El Bulli—, Roses and its gastronomy continues to be at the top of its game. The wines produced in the area, fresh whites, aromatic reds and sweet grenaches, with their smooth warm notes, accompany the exquisite local cuisine. When you see the landscape of Roses, brushed with vines reaching towards the sea, your palate will remind you of the D.O. Empordà wines you have tasted here.

All in all, Roses is a spectacular place, beloved and nurtured by locals and visitors alike, which invites you to enjoy it with the care that this treasure truly deserves.









# Costa Brava Cruise Ports

## PORT OF PALAMÓS



One of the  
"NATURAL DEEPEST  
BAYS IN THE MED"

**536m**  
BERTHING LINE

**14m**  
DRAUGHT

**43m**  
WIDE

**2m**  
ABOVE  
SEA LEVEL

## PORT OF ROSES

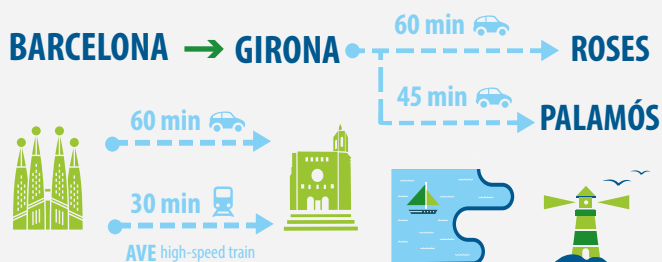


One of  
"THE MOST BEAUTIFUL  
BAYS OF THE WORLD"

**317m**  
BERTHING LINE

**15m**  
DEPTH ANCHORAGE

**5.5m**  
DRAUGHT



→  
**EVERY YEAR CALLS**

28  
**BEACHES**

**BLUE  
FLAG**

13  
**GOLF COURSES**

**10** CRUISE LINES



**TRUST  
US**

**SUNSHINE  
300 DAYS  
A YEAR**



OVER **30%**  
OF GIRONA AREA  
IS PROTECTED

**8** NATURAL  
PARKS

## SHORE EXCURSIONS

FROM PORT OF ROSES  
AND PORT OF PALAMÓS



**MEDIEVAL  
VILLAGES**



**DALÍ  
TRIANGLE**



**GIRONA**  
(Jewish Quarter)



**TOSSA DE MAR**  
(Historical heritage)

More than  
**27%**  
OF PASSENGERS

**BUY EXCURSIONS  
ON BOARD**



**BOTANIC  
GARDENS**



**EXCITING  
VISITS**



SKYDIVE



REAL FLY  
WINDOOR



ELECTRIC  
BIKE TOURING

**LUSCIOUS  
GASTRONOMY**



★ **13 RESTAURANTS** ★  
★ in the region with ★  
★ **18 MICHELIN STARS** ★



**D.O. EMPORDÀ WINE ROUTE**  
VISIT AND WINE TASTING



**32** LOCAL  
WINERIES

**WEB**

[www.costabravacruiseports.com](http://www.costabravacruiseports.com)



**Costa Brava**  
Cruise Ports





# *Esteemed Guests*

***Cruise Line  
Representatives***



**Nikola Bajo**  
*Nautical Director*  
*Grand Circle Cruise Line*

Nikola Bajo is Nautical Director in Grand Circle Cruise Line, taking care of Ocean and River fleet.

Graduated on Maritime college in Dubrovnik, Nikola started his career on cargo ships where he sailed for 10 years and reached rank of Chief officer on board.

After that he continued his career as deputy Chartering manager and Nautical superintendent.

Since 2018 Nikola started working as Nautical and Port operation manager in GCCL, Designated person ashore as well Company security officer until promotion to Nautical director.

Nikola is leading Nautical team which is taking care of ship's itineraries, Port nominations, safety & security onboard and protection of the environment.



**Aleksander Bieniek**  
*Vice President Marine Operations*  
*Star Clippers*

Aleksander Bieniek has been Vice President, Marine Operations of Star Clippers Monaco since 2013. He is supervising and responsible for port operations, itinerary planning, and compliance with marine regulations.

Aleksander started his career in shipping in 1996 after graduating Gdynia Maritime University. Was working at sea reaching Master's position in 2003. Moved to ships' shore management in 2006, taking position of the Deputy Fleet Manager in Siem Ship Management.

Born in Gdansk, Poland, has been always close to winds and sails, was a member of the National Sailing Team. His rare free time spends with the family and exploring the world.



**Michele Bosco**

*Manager Shore Excursions -  
Mediterranean, North Africa &  
Black Sea, Holland America Group*

Currently manages shore excursions in the regions of Western Europe, Mediterranean, North Africa and Black Sea. Michele was born in Lecco (North Italy), Italy, “raised on ships”, and between ships has also lived in Cologne (Germany). He started his cruise industry career as Junior Assistant Purser onboard Princess ships in 1997 and covered various position in the Purser’s Department before moving to Shorex in 2001 and never looked back. Michele moved back to land at the end of 2018 and joined the Shore Excursions department at that time. He has degrees in Business Administration and Foreign Languages. Michele loves to travel and has visited more than 300 ports in his seagoing career. His favorite ports are Acapulco, St Maarten and Yasava i Rara.



**Alessandro Carollo**

*Director, Government Relations,  
Royal Caribbean Group*

Alessandro Carollo is Director of Government Relations at Royal Caribbean Group.

Before, he was director of port services where he was responsible for operational excellence in all EMEA ports. In his current capacity he is responsible to engage with international governments on key initiatives and projects focused on maritime, public health, and sustainability regulatory frameworks, as well as destination management matters.

Since 2021 also serves as Chair of CLIA Europe’s Ports and Destinations Advisory Committee.



**Russell Daya**

*Executive Director Marine Operations,  
Disney Cruise Line*

Russell provides operational direction and support to the Disney Cruise Line teams both shoreside and shipboard for global marine and port operations.

As part of this role, he has the responsibility to maintain current, and develop new government and port relationships globally

As part of the small executive team he opened the Disney Cruise Line Office's in London as director of marine, port, security operations and maritime affairs.

He joined Disney Cruise Line in 1998 as the manager of marine operations, and from 2002 to 2003, he served as staff captain onboard the Disney Magic and Disney Wonder cruise ships.

He represents Disney Cruise Line throughout the world as a member of several global industry groups in relation to ship and port operations, port and government relations

Prior to joining Disney Cruise Line, Russell served for 7 years as a captain for Stena Line Cruise Ferries on various continental routes in Europe as part of his 40 plus years in the maritime industry experience.

He is a member of the Nautical Institute, a group dedicated to promoting and coordinating nautical studies and safety worldwide. Born in London, England he now resides in Orlando, FL



**Gina Dunnett**

*Director - Land Product Development,  
Azamara Club Cruises*

Gina Dunnett currently oversees the development of Azamara's land product – shore excursions, pre and post cruise land tours, hotels, and their signature events, Azamazing Evenings. Since Azamara's purchase in 2021 by Sycamore Partners, a private equity firm, Gina has been involved in bringing the newest ship Azamara Onward on-line as well as transitioning away from Royal Caribbean Group, Azamara's previous owner. Recently, she increased her focus on government relations, and sits on the CLIA Ports & Destination committee. Prior to joining Azamara, Gina worked with other cruise lines, notably Silversea and Princess Cruises, in the areas of land product development, port operations, and ground handling. She stepped away from cruise for three years to focus on the e-commerce platform GoBe, an OTA selling tours and attractions globally. Throughout her many years in the travel industry, Gina has developed a keen interest in sustainable tourism and Destination Immersion!



**Andrea Ferla**

*Manager Destination Experiences,  
Silversea Cruises*

I am currently leading all Destination Experiences in the West Mediterranean for the ultra-luxury Silversea Cruises. Luxury travel and food are my true passions, with a multiple-year experience in the luxury hospitality industry in both Paris and in the French Riviera. I strive in creating and designing off-the-beaten-tracks experiences for Silversea affluent guests. I am always on the look for new meaningful adventures to propose.



**Emilio R. Freeman**

*Vice President Itineraries & Destinations,  
SeaDream Yacht Club*

Emilio currently serves as the Vice President, Itineraries & Destinations for SeaDream Yacht Club, and is responsible for the development of company's itineraries, tours, and port operations. He has global destination planning experience and has travelled to over 250 ports and over 80 countries around the world. Within the cruise industry, Emilio has experience working with mass market, luxury, expeditionary and residential products



**Vincenzo Galati**  
*Director ABG Marine Technology,  
Carnival Corporation*

Vincenzo Galati is a Naval Architect and Marine Engineer with Financial Master at INSEAD, Paris.

He started his career working as a Complementary Officer for the Italian Navy and then working for 20 years in the cruise industry, starting first with Costa Crociere and then with Carnival Corporation, mainly experienced in the field of Data infrastructure and analytics for ship technical environment (technical operations management, environmental, exhausts gas cleaning and energy efficiency systems). He has a strong knowledge in Technical Operations and Purchasing, Dry Docks, Energy Efficiency, Fuel Budget and Planning



**Sander Groothuis**  
*Vice President Port & Shore Operations at  
Carnival UK, Carnival UK  
(P&O Cruises & Cunard)*

Sander joined Carnival UK in 2019 as Director of Port Operations and later became Vice President of Port & Shore Operations in 2020. Sander is responsible for Port Operations, Shore Operations, Itinerary Planning and Fuel Management. He started his career as a Cadet at Holland America Line over 25 years ago. Sander moved through the ranks including Captain, while sailing all five oceans and visiting all seven continents. In 2009 he transitioned shoreside and oversaw Marine and Port Operations at Windstar Cruises.

Sander currently resides on the Isle of Wight with his family and their dogs. They like to go for long walks in the countryside and along the scenic coastal paths.





**Hugues Lamy**  
*Director Port Operations,  
Scenic Luxury Cruises & Tours*

Graduated from the Merchant Navy Academy of Marseille Hugues Lamy has joined the French cruise line Paquet in 1987 as Operations and Crew Manager. Over the last 30 years he has been in charge for port operations and itineraries for Ocean Cruise Line, Pearl Cruises, Costa Crociere, Renaissance Cruises, Silversea Cruises and V.Ships. He has also been acting as consultant advising cruise operators as well as cruise destinations.

As Director for Port Operations for Scenic Group, Hugues is in charge of itineraries, port and bunker operations for the Scenic Cruises and the Emerald Cruises brands.



**Jacqui Nobile**  
*Senior Destination Services Operations Manager,  
Marella Cruises*

Jacqui Nobile is the Senior Destination Services Operations Manager for Marella Cruises. Jacqui started her career with TUI (previously Thomson Holidays) over 28 years ago, after graduating from the University of Bournemouth with a degree in Tourism Studies. Following a number of years working overseas, she boarded her first cruise ship in 1997 and fell in love with the sea! Having spent a few years working onboard, she returned to the UK and moved into the TUI head office. Since 2004, she's been an integral part of the Marella Cruises team investigating and setting up new homeports in addition to the end to end delivery of the shore excursion programme. Now labelled Destination Services her main focus remains on the contracting, product, promotion and operational delivery of this department, in addition to itinerary planning and port selection for the Marella Cruises fleet in all deployment areas.





**Fiona Noone**

*Marine Planning and Operations Manager,  
Marella Cruises*

I started my sea career with Marella Cruises (then Thompson Cruises) as a cadet in 2009. I worked for Hanson Dredging and Disney Cruises before settling in the UK driving ferries on the South Coast. I came ashore when Marella Cruises expanded and opened an office in Hampshire. 4 years on with a small break to have a baby, I have taken a new role as Marine Planning and Port Operations Manager.



**Frédérique Patry**

*Senior Manager Itinerary Planning,  
Silversea Cruises*

Frédérique Patry has over 30 years of experience in the Cruise industry.

She started her career as a Tour Operator in the North of France and moved to Monaco 20 years ago to expand her skills in Port Agency.

After a career development in Ship Management with V.Ships, where she was Manager Port Operations and Planning, she joined Silversea in June 2015 as Manager Itinerary Planning.

Now part of the Destination Management team, she is in charge of the Itinerary Design for the Silversea fleet worldwide, the search for new ports, the feasibility of the itineraries (Classic & Expedition) from an operational and nautical point of view, as well as for the berth booking management.

After all these years working in the Cruise Industry, she still enjoys the challenges of placing together the best destination mix and the best experience for Silversea's exclusive Guests.



**Jacopo Pendola**

*Director of Itinerary & Revenue Planning,  
Costa Cruises*

Jacopo Pendola is a manager with 10 years' professional experience in tourism sector, experienced in Pricing, Revenue Management and Commercial Strategy, currently responsible for Itinerary Design and Strategic Revenue Planning.

Graduated in Business, Finance and Audit at Genoa University in 2012, Jacopo began his professional career in Costa Crociere as Pricing & Revenue Management Analyst, using commercial awareness and analytical skills to define the optimal pricing positioning for Costa's product across worldwide markets and available sales channels.

After 4 years of analytical jobs (with special focus on France market), he covered managerial roles within the team becoming director of the overall team in 2019.

Starting from 2022 he is responsible for Deployment and Itinerary Planning and for Revenue Budgeting, Planning & Forecasting for the whole fleet and markets.

In parallel, from 2020, he is also Adjunct Professor of Pricing, Revenue Management and Decision Making at Genoa University and private business schools.



**Sacha Rougier**

*Head of Itinerary Planning and Shore  
Experience, MSC Cruises - Explora Journeys*

As Head of Itinerary Planning and Destination Experiences, Sacha Rougier is responsible for defining worldwide routing and itineraries, creating enriching and respectful destination experiences in each port for Explora Journeys - MSC Group's newly created luxury cruise brand, that launched in June this year.

In her role, which she assumed in July 2020, Sacha's remit includes working alongside onboard revenue management, fleet management and port operations.



**Adam Sharp**

*Director, International  
Destination Development*

With over 19 years of experience in the cruise industry, Adam Sharp holds the title Director, International Destination Development for Royal Caribbean Group and is responsible for the development of strategic port and destination related projects in EMEA and APAC regions.

Adam's in-depth knowledge of ports and infrastructure worldwide is garnered from his ten years' worth of experience in port operations as well as time spent in sales in the UK & Ireland. In port operations he was responsible for operations efficacy in EMEA as well as the development of strategic time series analysis to develop the next generation of cruise terminals.



**Nicolai Skogland**

*Executive Director Port Operations  
and Government Relations,  
Viking Cruises*

Nicolai Skogland oversees port operations and government relations for Viking's fleet of ocean and expedition cruise ships worldwide. In this role he is responsible for the relationships with governments, authorities, port agents, ground operators and various destination stakeholders in the ports and regions Viking's fleet and guests make landfall. In addition he plays an active role in itinerary research and planning as well as in efficiency and sustainability efforts for Viking's ocean and expedition fleet. Originally a Norwegian native, Nicolai is based in Basel, Switzerland.



***Daniela Sordi***

*Senior Manager Destinations Management,  
Swan Hellenic Cruises*

As Senior Manager Destination Management at Swan Hellenic, I am in charge of developing Swan Hellenic shore excursions and pre/post cruise products for all our visited ports, assist in designing our ships' itineraries and research expedition activities opportunities.

I have been in the cruise industry since 2012, starting with on board roles in luxury and expedition cruise ships, and since 2017 I covered corporate positions in the destination department



***Davide Truscello***

*Pricing, Itinerary & Revenue Planning Director,  
Costa Cruises*

Davide Truscello is a manager with over 19 years' professional experience in multinational companies (insurance / travel and tourism industry) and management consulting with proven analytical skills, a results-oriented and entrepreneurial attitude.

A graduate in Business Economics in Genoa in 2003, Davide began his professional career in Milan as a management consultant. He spent 7 years in management consulting, leading projects for multinational companies mainly in the pharmaceutical and consumer goods industries whilst developing strong analytical and project management skills.

After seven years in consulting Davide joined Zurich Insurance plc as Business Development Manager, focusing on direct portfolio and the partnership business increase.

In 2012, he moved to Costa Crociere Spa in the Revenue Management Department as Manager responsible for strategic pricing definition and revenue optimization. During his experience in Costa, Davide spent two years in the main market of the company (Italy) as business intelligence manager, boosting his commercial skills, before coming back to revenue management as Director of Itinerary, Pricing and Revenue Planning.



### **Diogenis Venetopoulos**

*DPA/CSO- Partner  
Variety Cruises*

I have been lucky enough to be born and raised in the small ship cruising industry. During the school breaks in summer I was already working on various positions on board our motor sailors sailing the Greek Isles. I have had the unique opportunity to be part of the transformation from a local motor sailor company called Zeus Cruises into an award-winning, small ship cruise company, sailing to more than 60 countries across the globe called Variety Cruises.

Further to being a partner Variety Cruises I am also a director of Best Of Travel a UK Tour Operator and main shareholder GYC a yachting agency and of Explore Greece Travel a DMC based in Greece.



### **Chris Windsor-Price**

*Manager, Manager of Marine Operations,  
Ports and Itinerary Planning, Disney Cruise Line*

An experienced industry professional, I have recently transitioned to Disney Cruise Line in the role of Manager of Marine Operations, Ports and Itinerary Planning. I have been lucky enough to gain a wealth of experience from 15 years working onboard Cruise ships with a leading cruise line, before coming ashore and spending the last 6 years working within Marine Operations and building many relationships with agents and ports worldwide.



# Costa Brava, the essence of the Mediterranean



**Costa Brava**  
Cruise Ports

[www.costabracruiseports.com](http://www.costabracruiseports.com)





# *Esteemed Cruise Experts*

***Industry  
Executives***



**Yusuf Amro**

*Founder and Business Consultant  
of Yamro.Limited*

After graduating from the University Of Washington in Seattle with a degree in International Business and Global Business Management, Yusuf gained international knowledge and expertise as a Business Analyst for a leading construction company in Europe, Market Researcher in North America, and Business Development in Latin America.



**Andrea González**

*Sustainable Development Coordinator,  
Intercruises Shoreside & Port Services*

Andrea is responsible for Intercruises' ongoing commitment to sustainability, coordinating the creation and implementation of global initiatives that support and certify our sustainable business practices and shorex experiences against GSTC (Global Sustainable Tourism Council) criteria. Prior to joining Intercruises in 2016, she worked for several multinational companies specializing in quality, environmental control and health & safety. Andrea holds a degree in Environmental Science & Management from the University of Rey Juan Carlos in Madrid and has continued her training in the field of management systems, environment and sustainability processes and best practices, including a certification in Sustainable Tourism.



**Semih Incedayi**  
*CEO, Dogus Technology*

Semih Incedayi, who graduated from METU Computer Engineering, founded Turkcell Teknoloji in 2007 after working as a senior manager at Koc Group, Telsim and Borusan Telekom.

Incedayi, who was also the General Manager of Turkcell Technology, has provided consultancy services to many companies as of 2015.

In February 2018, he started to work as the General Manager of Dogus Technology, which provides services to Dogus Group companies on all kinds of infrastructure works, systemic and software products in the field of information technologies. In addition, Semih Incedayi continues to serve as CTO in Dogus Group.



**Dr Ioannis Pappas**  
*Director Mediterranean Region, Global Sustainable Tourism Council. CEO & co-founder, Green Evolution AE*

CEO & Co-Founder of GREEN EVOLUTION SA, is Director for Mediterranean Region of the Global Sustainable Tourism Council (GSTC). He is a Mechanical Engineer, with PhD in Applied Mechanics, with over 30 years' experience in several fields of science, focusing on Sustainability for Tourism, Energy and Environmental Efficiency in Infrastructure and Buildings, Advising in standardization of companies and technological implementation of climate adaptation and mitigation methodologies. He is Lead GSTC Assessor for Destinations, Auditor / Assessor for Sustainable Tourism Certification Standards, focusing on Hotels, Tour Operators and Destinations, Lead Trainer and Assessor for GSTC in Southeast Europe Region. Dr Pappas is the head expert of GSTC team on the Collaboration Contracts between GSTC & Ministries of Tourism on the implementation of Sustainability into new National Tourism Strategies, head trainer in several seminars and webinars, and head assessor in destinations assessments. He is participating in several groups of experts and peer committees on the Sustainable Tourism and Green Transition, while he is an experience trainer on Sustainability, Energy, Buildings and Tourism in Private and Public Universities around the globe. In addition, Dr Pappas is participated as Senior Researcher in a large number of National and EU-Funded Projects on Sustainability.



# *Esteemed Guests*

***International  
Press  
Representatives***





**Ann Abel**  
*American Travel Journalist*

Ann Abel is an American travel journalist living in Lisbon. A former senior editor of ForbesLife, she has also written about travel, hotels, gastronomy, wine and wellness for Forbes, Condé Nast Traveler, Departures, Centurion, Afar, Robb Report and many other publications. She is passionate about sustainability, human stories, and the people behind the projects.



**Chris Ashcroft**  
*Cruise Insight*

Chris Ashcroft has been involved in the cruise industry for Over 30 years – since 2007 as managing director of Ashcroft & Associates. The company publishes Cruise Insight five times a year and in the digital format can incorporate videos, podcasts and interactive communications. If you don't just want to know what is happening in the cruise industry but also why and what it means for you, read Cruise Insight.



**Mary Bond**

*Group Portfolio Director, Seatrade Cruise*

Mary has worked in the shipping industry, first and foremost, as a journalist for over 40 years.

For the last 36 plus years her single focus has been following developments and charting the growth of the global cruise industry.

Her current position is Group Portfolio Director, Seatrade Cruise overseeing the brand's live events, publishing and digital portfolio.

She is also editor of Seatrade Cruise Review quarterly, the official magazine at Seatrade cruise events worldwide and a contributor to Seatrade Cruise News, the leading daily online news service for the global cruise industry.

Seatrade Cruise has collaborated with MedCruise since its inception 25 years ago, with Mary taking the lead on publishing and marketing services provision.

Mary is married with one daughter, living in Essex, and has a passion for football, travel, gardening and the sea!



**Josip Dojchinovski**

*Reporter for Cruise Industry News*

Josip Dojchinovski is a reporter for Cruise Industry News covering port news, cruise operations and crew welfare topics. He is based in Europe and has 7 years of work experience on cruise ships including Azamara, Celebrity Cruises and Carnival Cruise Line. He has been writing about the cruise industry since 2011.





**Keith Ellis**

*Owner/Publisher of Cruiseworthy*

Keith Ellis has for 20 years as the owner/publisher of Cruiseworthy, the leading independent UK cruise trade journals group, worked closely with the UK division of CLIA to reach out to all leading UK cruise travel agents and cruise line management.

Cruiseworthy's newest publication, Ports & Destinations, is the only UK cruise agents journal focused on cruise destinations worldwide, their facilities and shoreside attractions and listing the cruise lines visiting them.



**Frances Gannon**

*Editor and Co-Founder of CruiseTimes*

Frances Gannon is editor and co-founder of CruiseTimes, an international trade magazine which was launched in 2016 and is published three times a year. Frances has worked in the cruise industry for the past twelve years, and previously worked in finance, retail marketing, and commercial business. She is passionate about travel and is always excited to visit new places and learn about different cultures.

CruiseTimes' main focus is to provide essential reading and reports to key decision-makers in the global cruise and maritime trade, through our analysis of developments in the cruise industry worldwide. In addition to the printed publication, each issue is available in digital format on our website [www.cruisetimes.net](http://www.cruisetimes.net).



### **Kieran Gannon**

*Managing director and co-founder of Cedar Productions Limited t/a CruiseTimes*

Kieran Gannon is managing director and co-founder of Cedar Productions Limited t/a CruiseTimes. Kieran has worked in various roles in the cruise industry for the past 27 years. He established CruiseTimes in 2016 and is involved in all aspects of its business. He is passionate about providing high-quality content for its readers. Having worked initially in London for several years and for some months in Australia, Kieran is now based in the west of Ireland. He is a keen golfer and has a small organic farm producing lambs and vegetables.



### **Jon Ingleton**

*Executive Editor of Cruise & Ferry Review*

Jon Ingleton is the executive editor of Cruise & Ferry Review, the biannual global guide to passenger shipping. Jon led the team that launched the magazine almost thirty years ago and in 2011 he acquired it on behalf of Tudor Rose where he is currently managing director. In addition to directing the company's other publishing activities, Jon has editorial responsibility for Tudor Rose's Cruise & Ferry suite of products. In this role Jon tracks key developments and trends in the cruise and ferry sectors, leads our association memberships and related activities, represents the magazine at global events and fulfils regular editorial assignments on a range of topics. Please visit [www.cruiseandferry.net](http://www.cruiseandferry.net) and [www.Tudor-Rose.co.uk](http://www.Tudor-Rose.co.uk) for more information.



**Virginia López Valiente**  
*CEO Cruises News Media Group*

Virginia Lopez Valiente is the owner and CEO of Cruises News Media Group, a company dedicated to communication, marketing, consultancy and promotion of the Cruise industry.

Cruises News Media Group edits the magazine Cruises News and organises on annual basis the International Cruise Summit and the Cruise Excellence Awards. Other events include Cruise Forums and Cruise Trainings.

Virginia is considered one of most seasoned cruise experts in Spain and Spanish speaking countries and has spent most of her more two-decade career leading departments of commercial, marketing and operations in international companies and environments of various sectors such as transport, hospitality and consultancy.

Before founding Cruises News Media Group, she held various managerial positions in companies such as DHL, Panalpina Global Transport, Air Express International, Thomas International and IPS Consultants and was Director of Operations for Spain and Portugal at Hospitality Marketing Concepts, an American multinational of marketing and loyalty programs for luxury hotels and chains.

She has a degree in Business Administration, International Trade and Marketing and completed her executive program (PGD) in Marketing Management and Strategic Management at the British School of Management Sciences.

Virginia is also the publisher and Chief editor of Cruises News, the magazine.



**Holly Payne**  
*Editor Video Production / Deputy Editor, Seatrade Cruise News & Seatrade Cruise Review*

With a flair for video reporting and a history of overseas work documenting people and places of diverse cultures, Holly brings a variety of skills to the Seatrade Cruise portfolio.

Based in the UK, she has experience managing a range of highly successful international business and consumer titles.

She has curated and designed the latest issues of MedCruise Yearbook and MedCruise News and is involved in the production of the Seatrade Cruise Talks series.

She has a passion for travel and developing her Arabic language skills.





### **Gldener Sonumut**

*Bureau Chief Europe of NTV Turkey*

Graduated from Universit  Paris 8, Paris — with an MA degree of Geopolitics. and BA Degree of International Relations at USHS, Strasbourg, Mr. Guldener Sonumut is a leading journalist at NTV, which is a Turkish nationwide television news channel owned by DoĖuş Media Group.

Besides domestic and international news, NTV's programming includes documentaries, as well as programs on finance, arts and culture, lifestyle, and sports.

Mr. Sonumut is covering mainly EU Foreign Policy, international macroeconomic, European Parliament as well as NATO issues. He has a special focus on political trends, risk analysis, strategic development, and network building.







# 60th GA Medcruise Program



MAY 24<sup>TH</sup>

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08.30 - 19.00

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**Airport Transfers | Hotel Check-in**

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09.00 - 19.00

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**Delegate Registration**

Hostal de la Gavina 5\* GL, lobby

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15.00 - 17.00

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**MedCruise Board of Directors Meeting**

Hostal de la Gavina 5\* GL, S'Agaró  
Meeting Room / Reading Room

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19.15 - 20.00

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**Official Opening / Press Conference**

Hostal de la Gavina 5\* GL,  
Mediterraneo Meeting Room

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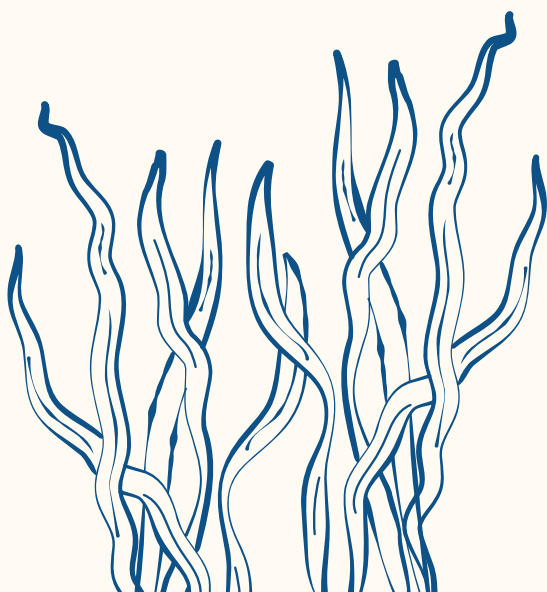
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**Welcome Reception**

Venue: Hostal de la Gavina 5\* GL  
Pool area

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# MAY 25<sup>TH</sup>

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08.00 - 19.00

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## **Delegate Registration**

Hostal de la Gavina 5\* GL,  
Mediterraneo Meeting Room

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09.00 - 10.30

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## **Discussion of Internal Matters**

### **#PortsTogether Session**

Exclusively addressed to MedCruise members

Hostal de la Gavina 5\* GL,  
Mediterraneo Meeting Room

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10.30 - 11.00

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## **Coffee Break**

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11.00 - 13.00

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## **Discussion of Internal Matters**

### **#PortsTogether Session**

Exclusively addressed to MedCruise members

Hostal de la Gavina 5\* GL,  
Mediterraneo Meeting Room

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13.00 - 14.00

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## **Lunch Break**

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14.00 - 14.05

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## **Welcome and Introductory remarks**

*Speaker:* **Figen Ayan**

Chief Port Officer Galataport Istanbul,  
Turkey | MedCruise President

Hostal de la Gavina 5\* GL,  
Mediterraneo Meeting Room

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14.05 - 15.15

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## **Trends in the Med**

Hostal de la Gavina 5\* GL,  
Mediterraneo Meeting Room

Challenges Med ports faced the last years, special characteristics of the region, opportunities the pandemic created, adaptation of the operations, cooperation with the cruise lines and other stakeholders, the next steps, the future ahead.

*Moderators:*

### **Francesca Antonelli**

Marketing & Cruises Manager, Commercial & Business Development, Port Authority of Valencia, Spain  
SVP, Professional Development, MedCruise

### **Lorenzo Vega**

Manager, Motrilport Granada, Spain  
VP, Destination Development, MedCruise

*Panellists:*

**Maria Cano**, Cruise Manager, Ports of Catalonia, Spain

**Andrea Ferla**, Manager, Destination Experiences, Silversea Cruises

**Sander Groothuis**, Vice President Port & Shore Operations at Carnival UK, Carnival UK (P&O Cruises & Cunard)

**Jacopo Pendola**, Director, Itinerary & Revenue Planning, Costa Cruises

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15.15 - 15.30

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**Coffee Break**

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15.30 - 16.15

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**Fit for 55 – Where The 145 Ports Are To Fit The Sustainability Goal**

Hostal de la Gavina 5\* GL,  
Mediterraneo Meeting Room

The “Fit for 55” package is a significant step towards the acceleration of the EU’s decarbonisation efforts. The cruise industry via cruise lines supports the long-term objectives of the EU Green Deal, but how the cruise ports on their side will fit to the net carbon neutral cruising in Europe by 2050

*Moderators:*

**Valeria Mangiarotti**

Marketing Manager, PNA of the Sardinian Sea, Italy

Technical Enviromental Solutions,  
MedCruise

**Theodora Riga**

Director of Corporate Communications,  
Thessaloniki Port Authority, Greece  
European Union & Association  
Collaborations, MedCruise

*Panellists*

**Alessandro Carollo**, Director,  
Government Relations, Royal Caribbean  
Group

**Vincenzo Galati**, Director, ABG Marine  
Technology, Carnival Corporation  
& Plc

**Nicolai Skogland**, Exectutive Director,  
Port Operations and Government  
Relations, Viking Cruises

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16.15 - 16.45

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**Coffee Break**

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16.30 - 18.00

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**Business to Business (B2B) Meetings**

**Exclusively addressed to MedCruise members**

Hostal de la Gavina 5\* GL,  
Meeting Room (basement floor)

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18.45

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**Transfers to Gala Dinner**

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20.00

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**Gala Dinner**

Venue: **Mas Marroch**

The excellence of El Celler de Can Roca just for you and your guests. El Celler de Can Roca was born with the motivation of becoming the haute cuisine restaurant dreamt by the brothers Joan, Josep i Jordi Roca, and since 1986 it has been luckily awarded with recognition from all over the world up to receive three Michelin stars and be considered in 2013 and in 2015 the best restaurant in the world.

It is a reward to the constant hard work and effort of a family, a team which includes Mas Marroch. And in Mas Marroch, you are also the star. The stars are, for us, all the people we welcome at our home

[Mas Marroch web page >](#)

# MAY 26<sup>TH</sup>

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08.00 - 14.00

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## **Delegate Registration**

Hostal de la Gavina 5\* GL,  
Mediterraneo Meeting Room

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08.30 - 11.30

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## **Business to Business (B2B) Meetings**

Exclusively addressed to MedCruise  
members

Hostal de la Gavina 5\* GL,  
Meeting Room (basement floor)

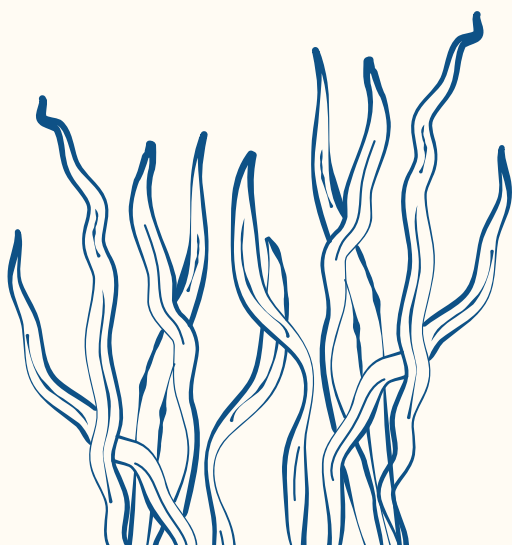
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11.30 - 11.45

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## **Coffee Break**

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11.45 - 12.30

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## **Young Travellers – What the Travellers & Customers Want From Us**

Hostal de la Gavina 5\* GL,  
Mediterraneo Meeting Room

94% of Gen Zs expect companies to take a stand on important societal issues, and 90% say they are more willing to purchase products they deem beneficial to society. Are these expectations limited to the Z generation and what the new travellers want from us.

*Moderators:*

### **Cristina de Gregori**

Communication and Marketing, Ports of Genoa, Italy

PR, Communication and Marketing, MedCruise

### **Anne-Marie Spinosi**

Cruise Manager, Chamber of Commerce of Corsica, France

Events and #PortsTogether Activities, MedCruise

*Panellists:*

**Gina Dunnett**, Director, Land Product Development, Azamara Club Cruises

**Jacqui Nobile**, Senior Manager, Destination Services Operations, Marella Cruises

**Sacha Rougier**, Head, Itinerary Planning and Shore Experience, MSC Cruises - Explora Journeys

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12:30 - 12:40

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## **Mercy Ships presentation**

*Presenter:* **Gerardo Vangioni**

President, Mercy Ships Spain



12.40 - 13.25

**MedCruise4ourPlanet – A Holistic Approach To Sustainability**

Hostal de la Gavina 5\* GL,  
Mediterraneo Meeting Room

Cruise destinations or cruise ports in the Mediterranean vary politically, socially, economically, historically, and culturally. Cruise destinations differ also in size, institutional arrangements, and their dependence on cruise tourism. This requires an adapted approach and tailor-made solutions to multifaceted challenges. One methodology does not fit all ports.

*Moderators:*

**Jamil Ouazzani**

Director of Marketing & Strategic Intelligence,  
Tangier City Port Management Company,  
Morocco

EcoSystem and Sustainability, MedCruise

**Elisa Zamora**

Commercial Manager, Port Authority of  
Santa Cruz of Tenerife, Spain  
Membership and Sponsorship, MedCruise

*Panellists:*

**Andrea Gonzalez**, Sustainable

Development Coordinator, Intercruises  
Shoreside & Port Services

**Ioannis Pappas**, Director Mediterranean  
Region of Global Sustainable Tourism  
Council (GSTC)

**Frederique Patry**, Senior Manager, Itinerary  
Planning, Silversea Cruises

**Adam Sharp**, Director, International  
Destination Development, Royal Caribbean  
Group

13.25 - 14.15

**Lunch Break**

14.15 - 15.00

**The New Normal Cruising: 2022  
First Half Reviews from an  
Itinerary Planning,  
Destination Management & Port  
Operations Perspective**

Hostal de la Gavina 5\* GL,  
Mediterraneo Meeting Room

Being global, our cruise industry is constantly facing crisis and challenges. We will explore the crisis-driven innovations cruise lines made while navigating their way to the “new normal”.

*Moderators:*

**Cristina Carriere**

International Relations and Communication  
Department, PNA of the Ionian Sea, Italy  
Port & City Relationship, MedCruise

**Aziz Gungor**

East Med Ports Regional Director, Global  
Ports Holding, Turkey  
Health, Safety and Security, MedCruise

*Panellists:*

**Aleksander Bieniek**, VP, Marine Operations,  
Star Clippers

**Emilio Freeman**, VP, Itineraries &  
Destinations, SeaDream Yacht Club

**Hugues Lamy**, Director, Port Operations,  
Scenic Luxury Cruises & Tours

**Daniela Sordi**, Senior Manager, Destinations  
Management, Swan Hellenic Cruises

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15.00 - 15.45

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**The Big 3 – Digitisation,  
Digitalisation, Data for a Better  
Customer Experience**

Hostal de la Gavina 5\* GL,  
Mediterraneo Meeting Room

In our modern, constantly changing,  
involving world and cruise industry, it is  
paramount to understand our companies  
via reliable and consumable data to create  
better customer experiences

*Moderators:*

**Figen Ayan**

Chief Port Officer Galataport Istanbul, Turkey  
MedCruise President

**Aris Batsoulis**

Head, Technical Services & Development  
Director, Corfu Port Authority, Greece  
Projects, Studies and Finances, MedCruise

*Panelists:*

**Yusuf Amro**, Founder and Business  
Consultant of Yamro.Limited

**Semih Incedayi**, CEO, Dogus Technology

**Davide Truscillo**, Director, Pricing, Itinerary  
& Revenue Planning, Costa Cruises

**Diogenis Venetopoulos**, DPA/CSO-Partner,  
Variety Cruises

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15.45 - 16.00

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**Closing Remarks**

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16.15 - 18.45

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**Business to Business (B2B)  
Meetings**

**Exclusively addressed to MedCruise  
members**

Hostal de la Gavina 5\* GL,  
Meeting Room (basement floor)

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19.45

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**Transfers to Farewell Dinner**

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20.30

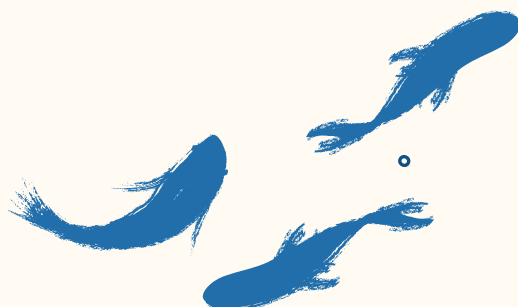
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**Farewell Dinner**

Venue: **Mooma Cider House**

Mooma is a farmhouse surrounded by apple  
tree located in the heart of the Empordà

[Mooma web page >](#)



# MAY 27<sup>TH</sup>

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10.30 - 17.00

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**Excursions on Dry Land**

(see programme)

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18.00

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**Hotel Check-out | Airport Transfers**









# Shore excursions at a glance

[Check out the program here](#)

***Palamós, local fishing village and its brave coast***  
*Half day (6h 30m)*

## **SAILING & GASTRONOMIC TOUR**

8 h - 14.30 h

Here's for a delicious experience. Come aboard with us, on one of our beautifully restored traditional wooden boats, and head northwards towards the wild and famous Tramuntana scenery where you will find the real, unspoilt Costa Brava. Experience an onboard local breakfast whilst visiting the Palamós coast.

A show cooking experience at Espai del Peix at the port of Palamós will follow your sailing gastronomy experience. You'll experience how local cuisine is cooked by hands of fishermen cooks.



***Medieval villages***  
*Half day (6h)*

## **CULTURAL & ELECTRIC BIKE TOUR**

9.00 h - 15.00 h

The age-old history of Girona country-side is well represented in the rich cultural and architectural heritage of the medieval towns and villages in the area. (Pals, Peratallada and Monells)

The old town of Pals, called “el Pedró”, is visible from afar on its hilltop location. Pals is classified as a Historical-Artistic Site and offers interesting windows, arches, wells, etc. from periods ranging from Romanesque to the 18th Century. The most outstanding sites include the Gothic church, the clock-tower, ramparts and six defence towers.

Peratallada is the typically medieval fortified village, with defence walls enclosing irregular streets that converge onto the Main Square. The village grew up around the castle, with its elegant Gothic façade, and a magnificent donjon, one of the bests of its kind in Catalonia.

Attractive stop featuring stone houses, archivolts, ornamented doors and windows. The porticoes square is the main point of interest in Monells.

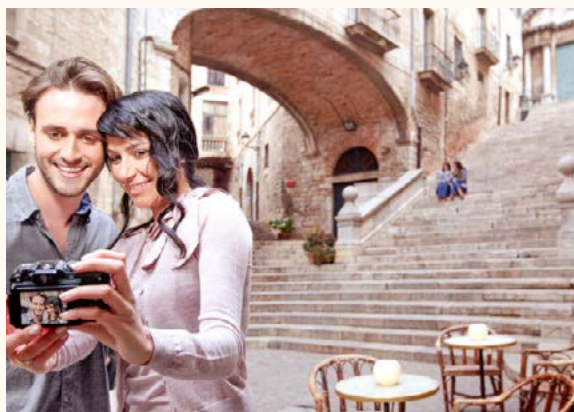
## **Girona City** *Half day (6 hours)*

**9.00 h - 15.00 h**

Girona city centre is recommended to take a guided visit. However, it is also pleasant to wander up and down the narrow streets and to let you get carried away by the magic of the Old Town. We invite to visit the main points of interest in the city:

The Cathedral of Girona has the widest Gothic nave in the world. Valuable art works are conserved in the interior, including the 10th-Century Beatus and the well-known Creation Tapestry, a masterpiece of the Romanesque textile art. Also you can admire the Arab Baths, a Romanesque-style building imitating the structures of old Muslim Baths, Monastery of Sant Pere de Galligants, Church of Sant Felix, houses and bridges on the River Onyar, and the Rambla.

If you're visiting the Costa Brava and a fan of Game of Thrones, Girona should definitely be on your list of places to visit.



## **Salvador Dalí & Wines.** **Roses Bay** *Full day (8h 30m)*

**SURREALISM & WINE  
FOODIE EXPERIENCE**

**9 h - 17.30 h**

Surrealist genius Salvador Dalí was born in Figueres, where the Dalí Theatre Museum houses much of his work as well the jewellery collection that he designed between 1941 and 1970. A visit to the Theatre-Museum affords an ideal opportunity to discover the unique, enthralling world of Salvador Dalí.

In the Alt Empordà county we find several monasteries, of which the most outstanding is undoubtedly the 10th-century Sant Pere de Rodes, spectacularly situated overlooking Cap de Creus with splendid view of the sea below. The church is of a type unique to Catalan Romanesque architecture. The monastery, the church of Santa Helena and the remains of Verdera castle and settlement constitute this magnificent excursion.





## **Roses & the Mediterranean Essence** (10 hours)

**BOAT TRIP INCLUDED**

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**9.00 h - 18.15 h**

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Roses, the town is particularly popular for its splendid beaches, and loved for its unique location: it is the only beach resort facing west, which means tourists and locals alike get to enjoy fantastic sunsets across the Gulf of Roses.

Cadaqués is a name inextricably linked to the Mediterranean and some of the most renowned beaches and coves on the Costa Brava; to the stunning landscape of the Cap de Creus Natural Park; to the peacefulness of a place that has managed to retain its fishing town character; and to important artists and intellectuals for whom it has been a paradise of inspiration, such as the surrealist genius of Empordà, Salvador Dalí. be on your list of places to visit.

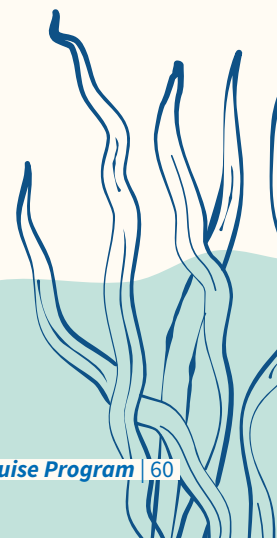
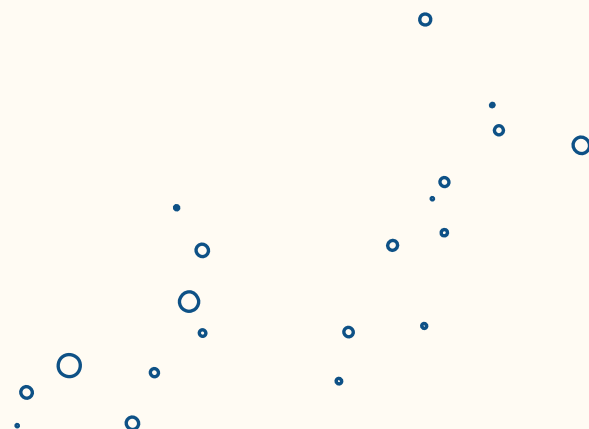


## **Palamós Port Visit** Half day (3h 30m)

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**9.00 h - 12.30 h**

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# Event Contact



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